

*Annual*  
*Old West Celebration*

*Sponsored By*

**Newhall's Old West Inc.**  
**REVIVAL OF THE OLD WEST**



**Her Majesty "The Queen"**

**Miss Kathleen Burckert**

*The Officers of the Newhall Old West Celebration Inc.  
wish to thank each and everyone who helped to make this  
Annual Celebration a Success.*

**Monday, July 5th 1948**

***Newhall, California***

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**WE . . .**

**AT BERMITE**



*Bid a hearty welcome to the visitors attending the annual Newhall Old West Celebration.*

**WE . . .**

**AT BERMITE**

*Extend our sincere congratulations to the citizens of Newhall . . . who have made this real American celebration possible . . . and a huge success.*



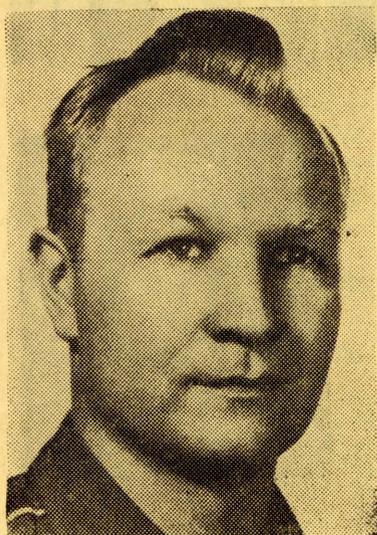
**BERMITE POWDER COMPANY**

*Patrick Lizza, President*

*Saugus, California*

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The Newhall Old West Association wishes to thank all those who have given so generously of their time and money to make this celebration a success. We have always believed there was a definite need in Newhall for a permanent organization for the furtherance of recreational activities and the Newhall Old West Association is the answer. We have directed and will direct all our energies to the fulfillment of this premise. This is your Association—a community association for the purpose of lending assistance throughout the year to community recreational events—let's make it a project to be proud of.



***Dr. E. C. Schondorf***

***Chairman***



VICE-CHAIRMAN .....	Captain Ambrose Stewart
WAYS AND MEANS COMMITTEE .....	Jim Salmond
STEERING COMMITTEE .....	Rowlan McIntyre
PUBLICITY .....	Mrs. Mabel C. Graft
BARBEQUE .....	Loren Clymore
HORSE SHOW .....	Dan Michael
DECORATIONS .....	Eric Diggs
CONCESSIONS .....	C. N. McDougall
DANCES AND BALLS .....	Jim Schaeffer
GROUNDS .....	Bill Ludlow
PARADE .....	Paul Carrell
BANDS AND MUSIC .....	Carleton Hadley
FLOATS .....	Henry Dreher
MARCHING UNITS .....	Ralph Overton
RIDING UNITS .....	Warren Neeley
RECEPTION .....	Jack Lang
RECORDING SECRETARY .....	Charles Clemans
CORRESPONDING SECRETARY .....	Roland Thompson



Barbara Borden



Joan Quinn



LaRue Daily



Gwenn Booth

## The Queen's Court



Gladys Santa Maria

# THE "QUEEN"

(See Photo on Cover)

Blue eyed, blonde, 5 feet 5 inches, Miss Kathleen Burckert, 17 year old drama student of the Hart High School, senior class was crowned "Queen of the 1948 Old West Celebration" at a dance held at Cheeseborough's Barn, Saugus, Calif., Friday night, June 25, 1948

Miss Burckert is a native daughter of California, born in Hollywood and a resident of Newhall for 10 years. She is past cheer leader of the Junior Class, incumbent Secretary of the "Letter Girls" and a member of the "Indianettes" honor society. Won her letters in volley and basket-ball and excells in horsemanship.

2nd Prize Winner

Miss LaRue Daily

3rd Prize Winner

Miss Barbara Borden

Runner-ups in the contest for "Queen" Misses Joan Quinn, Gwenn Booth and Gladys Santa Maria.

# NEWHALL, CALIFORNIA

Newhall, with a population in 1948 of 3500 is located on San Fernando Road  $2\frac{1}{2}$  miles west of Highway No. 6, and 2 miles east of U. S. Highway No. 99, in Soledad Township, 4 North, Range 16 West, 31 miles north of Los Angeles, California.

Elevation according to U. S. Geodetic Survey, is 1270 ft.

The town of Newhall was begun with the opening of the Railroad Station on October 28, 1876, at what is now the site of Saugus, but then known as Newhall.

The first building erected was the depot, the lumber arriving by rail. Its location was on the west side of the track, at a point approximately even with the present school house, 21511 Sierra Highway.

Five other buildings followed the erection of the depot. One, the section house. Another the Compton General Store, and a third, the Compton residence, were built with new materials brought in by the railroad. The site of the store was near the present Kellogg Ranch, a few dcors north of the schoolhouse.

Experimenting two dry years in which the water level fell greatly, it was deemed advisable to move the townsite from its original location to the present one, where water would be available with a spring as its source.

Thereupon, on January 15, 1878, the depot was dismantled, moved to its present site at the Railroad and Market Street, Newhall and rebuilt by February 15, 1878.

The other buildings were likewise torn down and moved to their new sites.

The street paralleling the railroad on the west side of the tracks was, and is, known as Railroad Avenue, and was at that time, the main street.

Compton's Store rose anew on this street, at 8th street.

The sites for both the Protestant and Catholic churches were donated by Mr. N. M. Newhall.

In 1878, the Southern Hotel was erected by Mr. H. M. Newhall at the southwest corner of Railroad and Market Streets, with an entire block devoted to its use.

At the rear of the hotel, at the corner of Market and Spruce Streets, was located the blacksmith shop, operated by a Mr. Smith, in conjunction with the livery stable, the latter located at the approximate junction of Spruce Street and Newhall Avenue.

Dry wheat farming was carried on plentifully in these parts, a warehouse for grain storage was erected by Mr. Newhall next to the railroad, across Market Street to the south, about 1880. Wagons drawn by six teams hauled the sacked grain from the fields.

Pacific Coast Oil Co. erected their warehouse and office north of the depot in 1882.

The same year, 1882, Mr. Newhall built a grocery store on the northwest corner of Railroad and Market Streets, and thereafter the space previously used in the hotel for a grocery became a bar and billiard room, still maintaining a good repute.

Mr. John T. Gifford, line rider for the Western Union, with its one wire in 1871, patrolling territory between Los Angeles and Elizabeth Lake, also to Camulos, became the first depot agent. His tasks, due to the heavy shipping of oil, grain and honey, eventually necessitated an assistant.

Mrs. Sarah Gifford, his wife, was the first woman resident of the town, and their daughter is the present Mrs. Mabel Gifford Taylor. Quarters in the depot, the family moved to their own home, built on the northeast corner of Seventh and Pine Streets, on April 1884, where the daughter still resides. This home boasted the first lawn in town.

## GOLD

"—Gold, gold in California!" Those magic words are the keynote of this first centennial year. When the eyes of James W. Marshall caught the reflection of a tiny speck of gold in the tail race of Sutter's Mill on January 24, 1848, a chain of events was set in motion which changed the course of history, influenced the lives of tens of millions, and converted a wilderness into an empire.

Marshall's flake from Sutter's Mill was the signal for one of the most spontaneous and colorful migrations recorded in history or presented in pageantry. This speck of gold gave the impulse to those who crossed the plains in covered wagons, came 'round the horn, and across the fever-infested isthmus; then came the spanning of the continent by steel rails, later followed by the building of the Panama Canal.

## OIL

Nature, with a lavish hand, poured wealth into the Santa Clara Valley. Not only yellow gold and rich farms were to be found in its lowlands, but also the black gold of oil remained to be pumped from the surrounding hills and canyons. At night the lighted wells now seem like jewelled ornaments against the dark bulk of the hills, and they ARE jewels in the addition of wealth and prosperity to all of the valley communities. Union Oil Co., Barnsdall, Havenstrite, Standard Oil of Calif., Gulf, Texaco, Signal, and Richfield are all located in the area.

Among the other industries flourishing here are Bernite Powder Co., Bonelli Cattle Ranch, Rodeo, and Races, Betsy Linda Stock Ranch, Newhall Land and Farming Co., Butler and Haddad, potato raisers, Newhall Ranch Supply, Castaic Brick Factory, three dairies, three grocery stores, two shoe stores, two drug stores, one 5-10-15c store, a Firestone Store, a Western Auto Store, ladies' ready-to-wear, knitting shop, theatre, department store, flower

shop, funeral parlor, Bank of America, three beauty parlors, four real estate offices, four doctors, eight filling stations, four garages, one printing office, one newspaper, numerous cafes, and the famous French Village, one jewelry store, two cleaning establishments, one oil well supply, one hardware store, one liquor store, two hotels, two furniture stores, one paint store, two shoe repair shops, three electric shops, one art and gift store, one pool room, one upholstery shop, and one plumbing shop, one lumber yard, one men's clothing store, one blacksmith and welding shop, one second-hand store, four trailer camps, one oil refinery, four feed stores, one hospital. As regards public utilities and government services, the So. Calif. Gas Co., Pacific Telephone Co., and Southern Calif. Edison Co. have headquarters in Newhall, and Newhall Water Co., two Forestry branches, the Calif. Highway Patrol, the Los Angeles County Sheriff's substation, and Soledad Township Justice Court as well as Western Union and American Railway Express comprise the balance of the community services available.

As to social life, five churches, Kiwanis Club, Lions Club, 20-30 Club, Masonic Club, Star Club, Woman's Club, Stitchette Club, American Legion, Chamber of Commerce, V. F. W., P. T. A., Boy Scouts and Girl Scouts are represented by large memberships which make a valued contribution to the community. Of these, the Woman's Club boasts two charter members, Mrs. Armantha Thibedeau, and Mrs. Bertha Taylor, and the P. T. A. has three charter members, Mrs. Thibedeau, Mrs. Taylor, and Mrs. Pearl Russell.

Reestablishment of a town at Saugus began with the laying of a branch line of the Southern Pacific between this point and Santa Barbara, known as the Santa Paula line.

### **TRANSPORTATION**

#### **STAGES—Early Day**

Before the establishment of the railroad in 1876, horse drawn stages operated between Los Angeles and Santa Barbara, passing through this area at about Arch Street and on Newhall Avenue. A stage line was also maintained, round trip once a week, to Elizabeth Lake.

About 1915 the automobile bus was introduced. Much of the travel to the early development of the Los Angeles Aqueduct and mines of the Mojave desert was carried by private and public bus lines through Newhall, and today service is given by the Pacific Grayhound lines and the Inland Stages, operating six schedules daily in both directions.

#### **RAILROAD**

The first passenger train of the Southern Pacific Railroad was run on Sept. 16, 1876, commencing regular and ONLY daily service between San Francisco and Los Angeles, on a schedule of 25 hours.

One passenger and one freight were run each day.

The schedule in 1940 is eight passenger and eight freight trains daily in each direction.

## CLIMATE

Climate is subtropical. Freedom from fogs, cool nights. Temperatures vary from normal minimum of 55 degrees to about 100 degrees, with extremes of 15 degrees minimum to 115 degrees maximum.

Extremely low temperatures have occurred on an average of once every 10 to 12 years.

## HISTORICAL SPOTS

First commercial production of oil in California in Pico Canyon 1875.

First commercial oil refinery in California (1876) Pico Canyon.

Fremont Pass, commemorating the crossing of the mountains by General Fremont in 1847.

Oak of the Golden Dream in Placeretis Canyon, where gold was discovered, March 9, 1842, by Francisco Lopez, seven years before James Marshall found gold nuggets at Sutters Mill.

## HISTORY OF CHURCH SINCE 1944

In July of 1944 the congregation issued a call to the Rev. John A. Christensen, of Englishtown, N. J. He came to the Community with a family of 3 children to a newly renovated Manse. Installation to the Pastorate took place the following Sep. 29th under the jurisdiction of Los Angeles Presbytery.

A war burdened congregation of 96 rallied to his evangelical ministry and so during the past 4 years, with the influx of residents to Newhall, the congregation has doubled and the Sunday School nearly trebled. Many progressive changes and equipment additions have been added to the plant, making the Church a cornerstone of Character and inspiration in Kingdom building.

Plans for enlargement are underway and a high spirit of morale and Christian outreach bid fair to make Newhall Community Church one of the leading protestant churches in the Valley.

## PRESENT OFFICIAL DIRECTORY

**Pastor:** Rev. John A. Christensen.  
**Session Clerk;** Frank P. Hovey  
Elmer E. Wood, Lester B. Dull, Roy E. Kessinger, Minnie Dawson, Mary E. Erwin.  
**Deacons:** Mr. Omer Morgan, Mrs. Mattie Dill, Mrs. Versi Henderson.  
**Organist:** Ruth Woods.  
**Assist. Organist:** Marie Gill  
**S. S. Supt;** Roy E. Kessinger.  
**Vice Supt.:** Frank Hovey.  
**Secretary and Treasurer;** Mattie Dill.

**Primary Dept. Leader:** Dorothy Larinan  
**Bd. of Trustees:** (In Rotary Classes)  
Walter H. McIntyre, Pres., Harvey Nesbit, Church Treasurer, Sally Vandiver, Secretary, Clara Frew, Elmer Wood, Leslie Woodruff, Roland Thompson,  
**Sexton;** Frank Neufeld.  
**Music Director:** Carlton E. Hadley  
**Ladies Guild Pres.:** Irene Frew.  
**Homebuilders Pres.:** Milton Johnson.  
**Youth C. E. Pres.:** Joan Looney.

# CALIFORNIA MISSION

When we speak of the "old days" in California, our thoughts naturally travel along El Camino Real in a leisurely way. It must be so, because along the Kings Highway there are twenty-one stations, or missions, roughly a day's journey apart according to the mode of travel of more than a century and a half ago. These twenty-one renowned, historic treasures of California were the work of spiritually minded men, the Sons of St. Francis. Their ambition and dream was to bring the blessings of Christianity to a new and beautiful land; to enable the Indians to prosper materially and spiritually. The leader of the group was a man whose name has become a household word in California, Father Junipero Serra.

The first foundation of his spiritual empire was laid at San Diego July 16, 1769 and is known as the Mission San Diego Alcalá. There followed the famous overland journey of exploration to the Bay of Monterey, and on the shores of that beautiful portion of the Pacific the Mission of San Carlos was established on June 3, 1770. From these two beginnings nineteen other units were established, and by 1823, with the foundation of the Mission of San Francisco de Solano, the dream of the Franciscans was completed and California had its chain of twenty-one Missions.

The Mission of San Fernando Rey, almost at the end of historic Fremont Pass, is not the least importance and beauty. It was seventeenth in order of founding. On Sept. 8, 1797 Fathers Lausen and Dunetz began in the Valley, which is now known as the Valley of San Fernando, the work which had prospered so well in many other valleys of California. It prospered here too. What was best in the Indian way of life was preserved and enriched with the blessings of Christianity. There was peace and prosperity in the fields, harmony in the workshops, and joy in the hearts of the Franciscans and their Indian children. Labor and skill, learning and piety developed together. To quote Edwin Markham, "The mission regime seems to have touched upon some of the best educational and sociological thought of our time. The ideas of daily contact of superior with inferior, the ideas of community property and cooperation in labor and mental drill—all these were exemplified in the Mission life."

Such gentle ways, however, did not last. In the stormy years in politics after 1810, the Missions fared badly. Their prosperity, which was intended to better the conditions of the Indians, was too great a temptation for greedy men to whom the upheavals of the times gave temporary power. In a few years the Missions ceased to function. Neglect and erosion reduced many of them to little more than mounds of adobe. But the noble work begun by Junipero Serra and his companions had its resurrection day. The Missions were returned to the jurisdiction of the Church by decision of the Federal District Court in San Francisco and confirmed by decree of President Abraham Lincoln under date of May 31, 1862.

The Catholic Parish of Newhall, known as the Parish of Our Lady of Perpetual Help, may be considered in a sense an offshoot of San Fernando. At first, Mass was celebrated occasionally in private homes. Later, Mrs. George Compton and Mrs. Brophy used to prepare the old school hall at 9th and Walnut Sts. and once each month a priest came, from the old Plaza Church in Los Angeles, to say Mass there.

From 1911 to 1914 Conrad's dance hall was used as the place of worship. The dance hall occupied the site where the Cozy Court is now. Father Segrans was the priest who came from the Plaza Church at that time. In 1914 the first Catholic Church was built at Pico and Walnut Streets. Father Bergin, who was Pastor of the San Fernando Parish, took care of the spiritual needs of the Catholics in Newhall. After him came Father Rouri.

In 1923 the Oblate Fathers took over the San Fernando Parish, and fathers Siemes, O'Connell, Collins, Powers, O'Brien and Quinlaven served in turn at Newhall. The present church was built in 1939. In 1944 the Catholic Churches in Newhall and Sepulveda were administered by Father John Dillon, who was succeeded in 1945 by Father James Leheny. In 1946 the first resident priest, Father O'Malley came to Newhall. The new rectory was completed in August, 1947.

At present the men of the Holy Name Society are working on the construction of a grotto, in which a beautiful statue of the Blessed Virgin will be placed. The grotto will be between the church and the rectory and face toward Walnut St.

---

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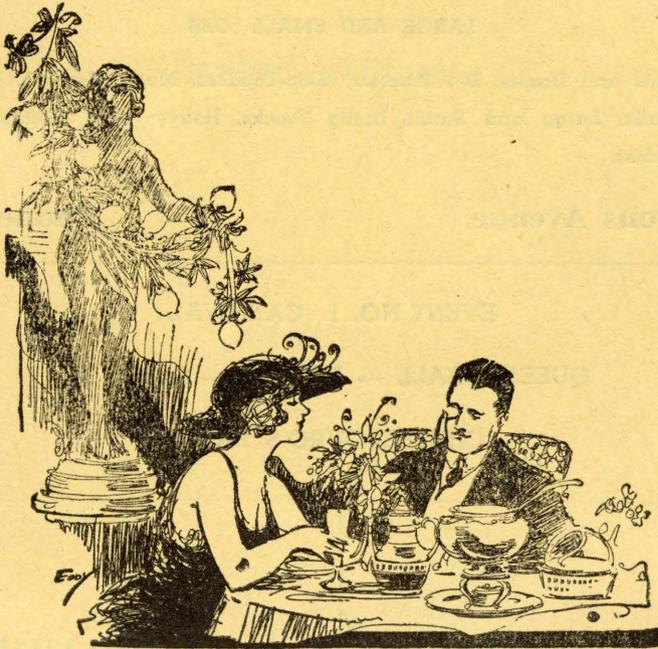
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EVENT NO. 1 CARNIVAL

QUEEN'S BALL — JUNE 25 — 8:30 P. M.

CHEESEBOURO'S BARN

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**J. T. SALMOND**

Union Oil Distributor



**Jim Salmond**

**Bob Lagerburger**



**Newhall, Calif.**

**LORRAINE**

**CLEANERS**

**Earl and Olive Morrow**

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# HILBURN'S FUNERAL CHAPEL

Phone 170

Newhall, California

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EVENT NO. 2

PARADE — JULY 5

10:30 A.M.

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## CARRELL CHEVROLET

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*Chiropractor*  
**Complete Chiropractic  
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**EVENT NO. 3**

**BARBECUE AND CARNIVAL**

**12 O'CLOCK — JULY 5**

**GRAMMAR SCHOOL GROUNDS**

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**NEWHALL SHOE  
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# NEWHALL OLD WEST CELEBRATION HORSE SHOW

1. Silver Single
2. Silver Double
3. Reined Stock Horse
4. Best Western Single Senior
5. Best Western Double Senior
6. Best Western Single Junior
7. Best Western Double Junior
8. Best Equipped Working Cowboy
9. Musical Chair

Judges for these events will be Henry Poole, Mark Noble, and Nonnie Bernard.

Horse Show Committee Dan Michael, Chuck Clemans, Russ Stearns, Ted Beck, Ed Jauregui and Joe Towle.

First prizes will be a trophy awarded by a local person or firm. Second and third prizes will be ribbons, except event number 9 which will be three cash awards of \$15, \$10, and \$5.

Contestants cannot be over 16 years of age in event 9. The Horse Show will be held at the Grammar School Grounds following the Barbecue.

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## EVENT NO. 4

HORSE SHOW — 2:00 P.M.

DAN MICHAEL, Chairman Horse Show Committee

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**Paul Palmer**

*Attorney at Law*

*Phone 375*

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**California**

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San Fernando

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Newhall, Calif.

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**Public Accountant**  
**and**  
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EVENT NO. 5  
ADULT DANCE — JULY 5 — 8:30 P.M.  
CARNIVAL  
FRENCH VILLAGE

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Newhall, Calif

**Newhall Pharmacy**

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**Welcome to the Newhall July 4th Celebration**

**May the Best Entries Win**

*After the Parade, The Horse Show and The Barbecue, if you are still hungry, and need a midnight snack, come to*

**★ BEN'S and OPAL'S ★**

*We have a little bit of every thing at city prices too!*

*Groceries, Fresh Meats, Beer, Wine, Soft Drinks, Ice Cream, Frozen Fruits and Vegetables. And if you are short of transportation.*

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**10 lb. mim.**

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Annual Old West Celebration

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San Fernando, California

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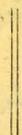


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**5, 10 and \$1.00 Store**

***H. C. Klemme***

**644-646 Spruce Street**

**Newhall, California**

**Welding**

**Maching Work**

**Blacksmithing**

**Acetylene and Electric Welding**

**Portable Equipment**

**For Field Jobs**

***T. M. Frew, Jr.***

**715 Spruce Street**

**Phone 35-W**

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# Mendenhall Motors

COMPLETE AUTOMOTIVE SERVICE

812 No. Maclay

San Fernando, Calif. Phone S.F. 1-2792

**Finest Testing Equipment**

and

**Mechanical Personnel**

*Compliments*

OF

# VALLEY REPORTER

" THE HOME TOWN NEWSPAPER "

738 San Fernando Road

San Fernando, Calif. Tel: 42 & 1821

## *Homes, Lots Ranches, Acres*

But Best of All! A Place Where you can  
Have the Freedom of the Country with  
the City at your Doorstep

*See Bob Wilke*

Licensed Real Estate Broker  
106 San Fernando Road  
OR

*Roland Thompson*

Licensed Real Estate Salesman  
AND

*Dependable Insurance*

717 Spruce Newhall  
Phone 374

HARRY GILLMORE

Phone 337

JOE MORROW

## Gillmore Seed & Feed

*Ace High Feed*

*Pet Supplies*

209 So. Maclay

SAN FERNANDO, CALIF.

*Greetings From The*  
**The TRADING POST**

IT'S SMART TO BE THRIFTY

Three Stores To Serve You

Home Furnishings and Appliances

102—111—124 No. Maclay, San Fernando

Phones: S. F. 9164 or 8744

**KAISER -- FRAZER**

*Jeeps and Pickups*

Best Trade or No Trade Necessary

**MOYER MOTORS**

958 No. Maclay, San Fernando, Calif

Phone S. F. 6272

*Where Service Counts*

*Hot Weather Specials!*

FOR BARGAINS COME TO—

**Newhall Furniture Co.**

Air Conditioners, Unfinished Furniture  
Home and Trailer Coolers

LIMITED SUPPLY 20% OFF

120 So. San Fernando Road

Phone 422-J Newhall

*Art Seymour*

**WALLY'S**

The Largest Stock of Fishing Tackle in  
the San Fernando Valley

Boats, Tackle, Guns, Ammunition, Bicy-  
cles, Wilson, Spaulding, Voit Athletic  
Equipment

Saddle and All Horse Equipment  
Western Horse Trailers

Kelson Kraft Boats and Boat Trailers  
Kit Kamper and Higgins Sportsman's  
Trailers

Douglas All Aluminium Boats  
1035 No. Maclay Ave., San Fernando

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# NEWHALL PHOTO SHOP

(Your First Hart Hi Annual Photographers)

Good Pictures are not Expensive

*Eric J. Diggs*

*Phyllis M. Webster*

*Specialists in pictures of babies, candid, weddings, portraits  
and club gatherings.*

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**DICK'S**

**Solemint Cafe**

**Famous Root Beet**

**Ice Cold Beer**

**To Serve You**

*Dick and Ruth Cone*

**Mc Dougalls**

*Fine Foods*

*Sepulveda and S. F. Road*

*Frank Cone*

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*Compliments*

Mabel and George

Shell Station and

Liquor Store

Mint Canyon

Newhall Chili Grill

*A clean Place to Eat*

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*Your Hosts*

Andre and Yvette

*Andre's Cafe*

Highway No. 6

*Cowboys and Cowgirls*

*When out Mint Canyon way,  
drop in and enjoy your-  
selves.*

Cross Roads Cafe

18500 Soledad Canyon Road

*Les Shanks*

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# Newhall Plumbing and Electrical Co.

Formerly

L. A. BOWEIN ELECTRIC CO.

PLUMBING and ELECTRICAL CONTRACTORS

*Plumbing and Electrical Supplies*

*Household Appliances*

1405 San Fernando Road, Newhall

Phone Newhall 410 Nite Phone 346-J

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Compliments of

BETSY LINDA STOCK FARM

Ebony Latch at Stud

Horses Boarded - Box Stalls - - Paddocks - Sales - Training  
and Pasture

17425 No. San Fernando Road

Phone 467-J

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***Compliments***  
***of***  
**Boston Hardware**  
**Plumbing - Feed - Lumber**  
**Electrical Appliance**

**Agua Dulce R. No1 Box 162**

**The Worlds**  
**Most Unique Store**

**Solemint**

***L. L. Olsen***

***P. Hanson***

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## **REDWOOD VILLAGE CAFE**

**18442 Sierra Highway - Corner Soledad Road**

**Choice Steaks**

**Southern Fried Chicken**

**Our Specialty**

***Welcome You***

**Under New Management**

***Jack and Lycette***

***Chet Walmer***

**Closed on Wednesday**

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*Compliments of*  
**Ranchers Supply Co.**  
**Lumber and Building**  
**Materials**

Saugus and Ventura Road  
Castaic Junction  
Phone Newhall 8703-R-1

CATERPILLER and JOHN DEERE  
TRACTORS and IMPLEMENTS

PARTS and SERVICE  
We Use Genuine Parts Only

**SHEPARD TRACTOR**  
**and Equipment Co.**

CASTAIC JUNCTION



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**Highland Oaks Motel**

FOR THE REST OF YOUR LIFE  
12 Completely Modern Units. Carpeted  
Floors. Tile Showers. Innerspring Mat-  
tress on Coil Spring Beds

***D. J. Michael, Prop.***

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Phone Newhall 8718-J-1

**DON LYONS**  
**CHEVRON**  
**Service**

STANDARD OIL PRODUCTS  
Atlas Tires - Batteries - Accessories

22040 U. S. Highway 99  
Rt. 3 Box 71-A Saugus

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*Compliments of*  
**Pat's Shoe Shop**

**Quick Service**

**Shoe Repairs of All Kinds**

1347 San Fernando Road, Newhall

**The Rib Barbecue**

*Barbecued Spare Ribs*

**Dinners to take out**

**SAUGUS**

Open 4:00 P. M. to 2:00 A. M.

Phone 402-W

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**Shell Service Station**

*P. G. Henderson*

**Shell products, Tires and**

**Accessories**

**Shell Lubrication**

1022 No. S. F. Road, Newhall

**Newhall Saddlery**

**Saddles - Bits - Spurs**

**All Cowboy Equipment**

**Repair Work - Gun Repair**

**Ladies Levis and Jackets**

905 Spruce, Newhall

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## **KELLY'S**

**Good Food - Billards**

**COLD BEER**

*Relaxation and Recreation*

**634 Spruce**

**Newhall**

**Phone 290-W**

## **Binando's Feed Store**

**"Choice of Champions"**

**Ace Hi Horse Feed \$6.45**

**Pillsbury's Feeds**

**All kinds of hay**

**Ace Hi Feeds**

**414 10th Street**

**Newhall**

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## **Western Auto Store**

**626 Spruce, Newhall**

**Electronic Lab.**

**Radio Repairs**

**Tech. D. L. Hanna**

## **Newhall Paint Store**

**Paints - Varnishes - Lacquers**

**Auto Paints - Wall Paper -**

**Brushes**

**Floor Polisher to Rent**

**Glass Cut to Size**

**833 Spruce St. Phone 436-J**

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**HAWLEY'S  
Drug Store**

*Prescriptions*

745 Spruce St,

Newhall

**For Year Round Values**

*Shop at*

**Chaney's**

741 Spruce

Phone 36-J

Newhall

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**McIntyre  
GIFT SHOP**

*Gifts for Every*

*Occasion*



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**Shoe Repairing**

Halters, Bridles and Bits

Saddle Supplies

**LEATHER WORK OF ALL KINDS**

Spaulding Sporting Goods

**L. B. DULL**

805 Spruce St.

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## Cole's Service

NEWHALL

Carl Peters, Owner

Complete Lubrication

Tires - New and Used - Retreading  
and Recapping CAR or TRUCK

Batteries — Accessories  
Gas and Oil

Phone Newhall 362-W  
1537 San Fernando Road  
Between Newhall and Sargus

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## Placeritos Ranch

“Movie Town”

*Home of Western  
Motion Pictures*

**E. R. Hickson**

Newhall, California



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## SWANEEES

**DINE — DANCE**

CHARCOAL BROILED STEAKS  
1 lb. or more

COCKTAILS  
MOTELS

Catering to Banquets & Wedding Parties  
Management of Cecil Richeson

Hwy. 99, 1 mi. South of Castaic  
Phone 8703-R-4

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*Let's Go Western!*

**WHITEWAY**

**BARBER**

**SHOP**

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*Compliments of*

**STANLEY VISEL**

*Newhall, California*

**Ideal Beauty Shop**

*Air Conditioned*

*Soft Water*

*Complete Beauty Service*

*Hours 8:30 to 5:30*

*Closed on Monday*

**631 Spruce**

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**Hunsaker's Jewelers**

743 Spruce St. Newhall

*Watches Diamonds*

*Expert Repairing*

*Watches*

*Clocks*

*Jewelry*

*Electric Shavers*

**Newhall Shoe Store**

*Nunn Bush Shoes*

*Red Goose Shoes*

*Poll Parrot Shoes*

*Joyce Shoes*

*Hollywood Skooters*

*Cowboy Boots*

*Westex - Stewart - Nocoma*

**639 Spruce**

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## Soledad Hotel & Cafe

*Fine Foods and Drinks*

*Dancing July 3-4-5*

829 Spruce Phone 9128

## Earl L. Vanasen

*Automotive Electrician*

Starters and all Automotive  
electrical equipment

1020 S. F. Road

Phone 272W

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## Kee's Cafe

*Home Cooking*

*Homemade Cake*

*Good Pies and*

*Good Coffee*

1001 Spruce St.

## COLE'S SERVICE

*Carl Peters, Prop.*

Newhall and Texaco Gas - Armstrong  
Tires - Complete Lubrication - Tires  
new and used. Retreading and Recap-  
ping - Car or Truck Batteries and Ac-  
cessories

**Gas and Oil**

1537 S. F. Road

Phone 362W

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## Cole Lumber Co.

6160 Sepulveda Blvd.

Redwood Siding  
Fence Wire  
Baling Wire  
Plaster Board  
Insulation  
Stepping Stones  
Builder's Hardware  
Nails

GEORGE COLE

St. 5-0515

*Compliments of*

## Hammond Lumber Co.

Lime, cement and all building materials

Nails

*Tom Magrew, Mgr.*

Newhall Branch

## Potter Miling Co.

Manufacturers of Poultry  
and Dairy Feeds

ALSO

"Gold Cup" horse feed  
Quality feeds at Fair Prices

*We Deliver*

## Hewitt Poultry Industries

Incorporated

HATCHERY BREEDING FARM  
13833 Oxnard Blvd. STate 5-2206  
Van Nuys  
Sand Canyon, Saugus Ph. Newhall 8733-R1

C. E. CLEMAN, Mgr.

*Welcome To*

Newhall Old West Celebration  
Hewitt Poultry Industries, inc., Newham-  
shire Reds, S. C. White, Leghorn Breeding  
Farm

# NEWHALL'S OLD WEST CELEBRATION

Monday, July 5 1948

## -:- PARADE ENTRIES -:-

*Preston Foster, Grand Marshall*

### INDIVIDUAL RIDERS

Tiberio Lizza - Newhall	Edgar Caldwell - Newhall
Dan J. Michael - Newhall	Gary Yurosek - Newhall
John Sullivan - Newhall	Dennis Yurosek - Newhall
Charles L. Gulley, Jr. - Newhall	Patsy Hannon - Newhall
Vernon Spencer - Burbank	Billy Murray - Newhall
Margy Hicks - Burbank	Sterling Rhoades - Newhall
Nick J. Geocoletti - Saugus	Chuck Thompson - Newhall
Jimmie B. Solomon - San Fernando	Vic Panks - San Fernando
Wally's Sporting Goods - San Fernando	Bill Taylor - Saugus
Charles Brundy - Van Nuys	Bucky Wicall - Saugus
Dewey Hon - Sunland	Harold Bartosh - Saugus
Pete Lowe - Newhall	Livonia Anderson - Newhall
Alvin Cooke - Newhall	Palma Burckert - Newhall
Frank Ellis - Newhall	R. C. Burckert - Newhall
Joe Farris - Newhall	Arline Gilliland - Newhall
John Burckert - Newhall	Pat Peterson - Glendale
Taylor Powell - Newhall	Rolly Funk - Glendale
Charlie Cooke - Newhall	Cactuc Belvin - Glendale
Mr. and Mrs. Carl Kiel - Tarzana	Mr. and Mrs. C. T. LeValley - Burbank
Dale Overton - Newhall	Mr. and Mrs. E. E. McKinley - Burbank
Minnie Overton - Newhall	Bud Bowen - Newhall
Mr. and Mrs. Louis Sidles - Tujunga	Georgia Thompson - Newhall
Eddie Smith - Saugus	Mrs. Davis - Newhall
Haskell and Bailey Ranch - Newhall	Mrs. Marion Lowe - Newhall
Evelyn Shutt - Newhall	Eugene Azar - San Fernando
Nancy Donaldson - Newhall	Charlene Everiest - San Fernando
Phil Johnson - Newhall	Loren Clymore - Newhall
Lyle B. Stevenson - Arcadia	Kay Clymore - Newhall
Berkeley Stevenson - Arcadia	M. L. Rick - Newhall
H. H. Dace - Northridge	Ted Beck - Newhall
Manuel Gonzales - Saugus	Russell Powell - Newhall
Larry Ashford - Saugus	Harold Lutge - Newhall
Gale Powell - Newhall	James L. Weems - Newhall
Harry Holmes - Newhall	Joan Quinn - Newhall
John G. Gulley - Newhall	Gwen Booth - Newhall
Franny Kelly - Newhall	Barbara Borden - Newhall
Harvey Ellis - Newhall	Frances Wheeler - Inglewood
Bud Matelitt - Newhall	Frank Hoppy Henderson - San Fernando
Frank Modugno - San Fernando	Alice Mahler - Pacoima
Duane Dittus - Newhall	Kathleen Burckert - Newhall
Edith P. Blair - Saugus	Mrs. Emma Genrich - Newhall

## FLOATS — NON COMMERCIAL

Placeritos Ranch - Two Floats - Newhall  
U. S. Naval Reserve Training Center - Burbank  
Jolin McDermott - Newhall  
Newhall—Saugus 20-30 Club - Newhall  
Clymore Motors - Newhall  
Betsy Linda Stock Farm - Newhall  
Pats Shoe Shop - Newhall  
Sepulveda Drum Corps - Sepulveda  
Carrell Chevrolet - Newhall  
Tony Packard - Bouquet Canyon Ranch  
Newhall Women's Club  
Newhall-Saugus Kiwanis Club  
SPEBSQSA (Barbershoppers) - Newhall  
Club Scout Den No. 1 - Newhall

## FLOATS — COMMERCIAL

Newhall Dairy Farms - Two Floats - Newhall  
Newhall Refining Company - Newhall  
Tom Frew Jr. - Newhall  
Jean Anne Dance Studios - Van Nuys  
Newhall Westerners - Newhall  
Clymore Motors - Two Floats - Newhall  
Bennett Murray Inc. - Newhall  
M. L. Rich - Newhall  
M & N Market - Newhall  
Howdy Cleaners - Newhall  
Dull's Shoe Shop & Western Auto - Newhall

## RIDING GROUPS

Newhall Junior Posse - Newhall  
Newhall Sheriff's Posse No. 6  
San Fernando Valley Pinto Riders - Pacoima  
Sherifs Auxiliary Mounted Poess No. 2 - East Los Angeles  
The Valley Rangerettes - San Fernando  
Sylmar Horse Association - Sylmar  
Sportsman Post 21 AMVETS - Burbank  
Newhall Westerners - Newhall  
Betsy Linda Stock Farms - Newhall  
Cowboy Park Riders  
Castaic Saddle Club

## MARCHING GROUPS

Jean Anne Dance Studios - Van Nuys  
20th District American Legion Color Guard - Glendale  
Newhall Scout Troop No. 2 - Newhall

## BANDS

Sepulveda Community Drum Corps - Sepulveda  
Highland Park Lion's Club Band - Highland Park  
San Fernando Bugle and Drum Corp - Sponsored by San  
Fernando Optimist Club  
San Fernando Mayor and City Council and San Fernando  
Fiesta Association

**To The People  
of  
SOLEDAD  
Township**



I . . take this opportunity to extend my sincere thanks and grateful appreciation for the support given to me . . . throughout the years . . . that it has been my honored privilege to serve you as your representative.

*Harold D. [Signature]*  
M. C.

Your Congressman of the  
21st Congressional District



***This Program  
Compiled - Arranged  
By  
Mrs. Mabel C. Graft***