

FREE SOUVENIR PROGRAM

**BAKER RANCH
RODEO**

**SUNDAY, APRIL 27, 1930
SAUGUS, CALIF.**

OFFICIALS

Personal Direction of

HOOT GIBSON

ROY BAKER

Arena Director

BOB ANDERSON

JUDGES OF INFIELD EVENTS

Harry Huston, Huntington Park, Calif.

Roland Hill, Tehachapi, Calif.

Dr. J. E. Van Sant, Bakersfield, Calif.

TRACK JUDGES AND TIMERS

Andrew Donohue, Saugus, Calif.

Hosea Steelman, Newhall, Calif.

John Mitchell, Honby, Calif.

Announcer, Abe Lefkowitz

Public Address System donated through
the courtesy of the local

Texaco Dealers

and the

Texas Company

Eddie Jones 2

Johnny Slater 1
Johnny Snyder 4

Eddie Woods 3



B. REAVES EASON

DIRECTOR

M. P. D. A.

Foreword

IN THE immediate future, I will assume complete charge of the Baker Ranch Rodeo. Messrs. Roy Baker and Bob Anderson have together brought this annual event from its inception to its present success and deserve to be congratulated. It is my earnest aim and ambition to take up their reins and make of it the biggest and most spectacular thing of its sort in the entire world.

Next year I plan to improve the Baker Ranch Rodeo in every possible way. There will be bigger money prizes. The best riders in the world will be on hand to compete for world's titles. There will be more spectacular races, more hazardous stunts and a show that will be faster and more exciting than any ever attempted heretofore.

This ranch will co-operate with the Pendleton Round-Up, Calgary Stampede, Cheyenne Frontier Days, Chicago Rodeo, Madison Square Garden, Salinas and other great rodeos, to bring to California and the West Coast the very finest riders and horses in the world. Winners of events at these shows will be particularly invited to Baker Ranch to participate for greater cash prizes than ever offered here previously.

Not only do I promise greater spectacles and more thrills but every effort will be bent to provide for the greater comfort of spectators. There will be three new paved roads leading to this ranch next year. The stadium will be enlarged, covered and made more comfortable. Every convenience and aid to the pleasure of the man in the audience will be anticipated and coped with.

An airport adjoining the stadium will provide a landing field for private and commercial planes, placing the Baker Ranch Rodeo within five minutes of Los Angeles and within easy flying distance of cities throughout the West and Middle West.

Suggestions for the betterment of this annual event will be appreciated. Particularly do I invite ideas for a name that may become as world familiar as are such titles as "The Pendleton Round Up" and "Calgary Stampede." Such suggestions, mailed to me in care of Baker Ranch, Saugus, California, will be treated with every courtesy.

Here is to a bigger and better rodeo in 1931. I trust today's offerings pleased you and promise that next year there will be much more in the way of thrills and excitement.

HOOT GIBSON.

VISIT OUR
Soda Fountain

After the Show, stop at the coolest place in town and get a Cool, Refreshing Drink — Limeade, Lemonade, Orangeade, Sodas, Etc.

CIGARS
CANDY
SODA
DRUGS

After the Rodeo, stop at the Drug Store and give the wife, sweetheart or what have you, a Box of Whitman's or Leihy's Candies.

RENFRO'S
PHARMACY

V. A. RENFRO, Prop.

"Nyal Service Drug Store"

SAUGUS

CALIFORNIA

Ford Products



J. W. DOTY

Dealer

NEWHALL

CALIFORNIA

EVENT No. 1
Grand Entry

EVENT No. 2
Cowboys' Relay—Four Laps of Track




First—\$75

Second—\$50

Third—\$25

Conditions same as Cowgirls' Relay except rider must change saddle and horse each quarter mile. Saddle to weigh not less than 18 pounds. No cinch barred.

RIDER

J. Schneider 
Fred Hunt 
F. Nuney
C. Eagles
Scoop Martin 

OWNER

J. Hawn
F. Hunt
Basen & Son
C. Eagles
J. Wade

O. W. BERCAW

General Merchandise

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EVERYTHING

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CALIFORNIA

SAUGUS CAFE

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1898

24 Hour Service

Located on the world's famous Ridge Route at the junction of Mint Canyon Highway, 34 miles north of Los Angeles, 91 miles from Bakersfield, and one-half mile from Baker's Ranch.



REMEMBER THE NAME

SAUGUS CAFE

SAUGUS

CALIFORNIA

If It's a Horse "Let Him Buck"—If It's Your Car—

SEE

WOOD'S GARAGE

"THE SQUARE GARAGE ON THE CURVE"

Newhall 38

SAUGUS, CALIF.

EVENT No. 3

Steer Riding Contest

First—\$60

Second—\$30

Third—\$20

Steer to be ridden with one hand and loose rope.

Entries for this event will be announced during show.

EVENT No. 4

Cowgirls' Pony Race—Half Mile

First—\$35

Second—\$20

Third—\$15

Rider to use regulation stock or relay saddle weighing not less than 18 pounds. No class of horse barred.

Dorothy Hunt

Mable Strickland †

Rose Mullally 2

Norma Darer

Babe DeFriest 4

GOOD LUCK TO

HOOT GIBSON

AND

THE BAKER RANCH RODEO

JIMMIE FIDLER

CHEVROLET AGENCY

F. R. LAMBKIN



NEWHALL

CALIFORNIA

EVENT No. 5

Trick and Fancy Roping

McFarland Bros.
Gordon Jones

Buffalo Brady
LeRoy Jones

EVENT No. 6

Cowboys' Bareback Bronc Riding Contest

Purse—\$100 and Entry Fee

First—\$50

Second—\$30

Third—\$20

Entrance Fee, \$5. Added to purse and split 50-30-20 per cent. Riding to be done with one hand and loose rope.

Entries for this event will be announced during show.

Compliments of

Newhall Ice Co.

FINE REPAIRING

STORAGE

Garage At Your Service

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Newhall Garage

GAS -- OIL -- ACCESSORIES

TOW CAR SERVICE

Official P. C. A. A. Garage

NEWHALL, CALIF.

W. J. DAVIS

C. L. HOUSEHOLDER

EVENT No. 7

Cowboys' Pony Race—Half Mile

First—\$35

Second—\$20

Third—\$15

Conditions same as Cowgirls' Race.

RIDER

Tom Cole
F. Hunt
J. Schneider
F. Nuney

OWNER

Tom Cole
F. Hunt
J. Hawn
Boren & Son

Motor Stage Cafe

AT

NEWHALL

Where All the Stages Stop

CLEAN WHOLESOME FOOD
AT POPULAR PRICES

J. I. HIXENBAUGH

LEO LOGAN

The Ice Cream for this Rodeo

IS SUPPLIED BY THE

Golden State Milk Products Company

Formerly Hughes Ice Cream Co.

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CALIFORNIA

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REAL CHURNED BUTTERMILK

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Pacific Coast Distributors
DU PONT-PATHE FILM MANUFACTURING
CORPORATION

Newhall Feed Store

Feed, Fuel & General Trucking

E. W. JONES, Prop.

EVENT No. 8

Trick and Fancy Riding

Rose Smith
Vera McGinnis
Paris Williams
Mable Strickland
Rose Mullally

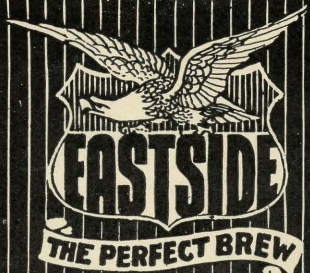
Buster McFarland
Hank McFarland
Buffalo Brady
Hank Potts
Buff Jones

State Cafe

AT

SAUGUS

**FIRST CLASS FOOD -- POPULAR PRICES
CLEAN COURTEOUS SERVICE**



EASTSIDE
THE PERFECT BREW

Should Be on
 Every Table
 It Adds Zest
 To The Meal
 And Makes The
 Food Taste Better

Sold Everywhere

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 LOS ANGELES CALIF.

EVENT No. 9

Pony Express Race—Four Laps of Track

First—\$60 Second—\$30 Third—\$20

Rider to make Pony Express mounts. Each rider allowed two horses.

RIDER
 Fred Hunt
 J. Schneider ✓
 F. Nuney
 Scoops Martin

OWNER
 F. Hunt
 J. Hawn
 Boren & Son
 J. Wade

Bishops



**A PURE DRINK—OF NATURAL FLAVORS
 SEALED IN A BOTTLE**

Compliments to

HOOTER

FINK BROKERAGE

Samuel Berinstein

AND

ASSOCIATES

EVENT No. 10

Roping Contest

Purse—\$300 and Entrance Fee

First—\$150

Second—\$80

Third—\$45

Fourth—\$25

Entrance Fee, \$10. To be added to purse and split 50-30 and 20 per cent.
Entries for this event will be announced during show.

Compliments

Black Cat Cafe

SAN FERNANDO

BEST OF LUCK TO HOOT GIBSON BAKER RANCH RODEO

EVENT No. 11

Cowgirls' Relay—Four Laps of Track

First—\$75

Second—\$50

Third—\$25

Each contestant will be allowed two horses. Rider to change each quarter mile. Rider allowed to go over the top, but must do so unassisted.

Babe DeFriest
Mable Strickland 2
Dorothy Hunt 1

Paris Williams
Rose Mulally

McGinnis 3

EVENT No. 12

Cowboys' Bronc Riding Contest

Purse—\$500 and Entrance Fee

First—\$250

Second—\$125

Third—\$75

Fourth—\$50

Entries for this event will be announced during show.

EVENT No. 13

Cowboys' Roman Standing Race—Two Laps of Track

First—\$40

Second—\$25

Third—\$15

Rider to rise within fifty feet and remain standing throughout race.

RIDER

J. Schneider
F. Hunt
J. Nuney
Scoop Martin

OWNER

J. Hawn
F. Hunt
Boren & Son
J. Wade

EVENT No. 14

Steer Decorating Contest

Purse—\$180 and Entrance Fee

First—\$80

Second—\$60

Third—\$40

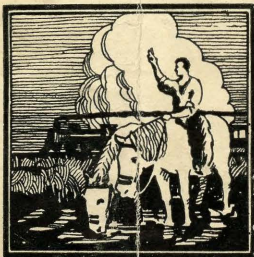
Entrance Fee, \$5.00.

Steer to be given dead line start. Contestant must catch steer without throwing and place rubber band on nose. 20 seconds fine for throwing steer.

Entries for this event will be announced during show.

BEST WISHES
BOB ANDERSON
ROY BAKER

HI, HO...!
HOOTER!!



ART ROSSON
