

CATALOGUE

A Gala

Champagne Dance &

**AUCTION
OF THRILLS!**

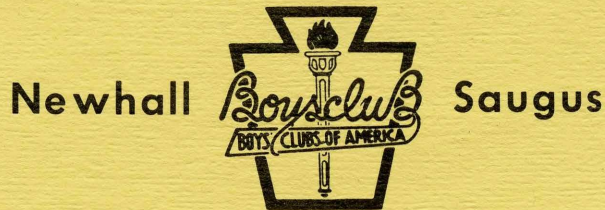
Sponsored by

THE NEWHALL-SAUGUS BOYS' CLUB

May 13, 1972

ENTRY BY CATALOGUE

DONATION \$5.00



WELCOME

Welcome to another exciting Boys' Club fund-raiser. This auction will be the major fund-raising event for us in 1972.

The Boys' Club of Newhall-Saugus is a chartered member of Boys' Club of America and is located in Northern Los Angeles County, in this area often called Valencia Valley. It is our purpose to provide after-school recreation, education, skills and guidance to all the boys and girls in the communities of Newhall, Saugus, Valencia and Castaic.

We haven't reached that goal; but we're on our way. After only four years of building, we have almost 1,000 card-carrying members: boys, girls and teen-agers from 7 to 18 years of age. We maintain a clubhouse in downtown Newhall and supervise activities 6 days a week in four satellite branches: Valley View School, Skyblue Mesa School, Emblem School, and St. Stephen's Episcopal Church. We will continue to expand until we meet the needs of every youngster in this valley.

We welcome you to this event. Your participation in this affair will ultimately provide needed recreation and education opportunities for all the boys and girls in Valencia Valley.



Item 43. A Day At Magic Mountain

The Gala Champagne Dance &

AUCTION OF THRILLS!

A memorable evening of champagne,
dancing, cocktails and an extravagant
auction of outlandish thrills.

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Saturday Evening, May 13, 1972

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RANCH HOUSE INN

Valencia, Ca.

(Adjacent to Golden State Freeway at Magic Mountain Pkwy.)

Cocktail hour - 7:30 p.m.

Auction begins at 9:00 p.m.

Dancing till 1:00 a.m.

Appetizers

No-Host Bar

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All proceeds will go to

THE NEWHALL-SAUGUS BOYS' CLUB

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Both catalogue and tickets enclosed are required for admission

The Auction

If this is your first auction, you're not alone. Auctioneering, one of the oldest forms of marketing in the world, is fast disappearing. But for this evening you will get to relive the atmosphere of the thieves markets of times past as you get caught up in the excitement of the auctioneer's bantering and the shouted bids from the excited crowd.

The auction will begin at 9:00 p.m., and will be conducted by a Master of Ceremonies who will introduce each item to be called by a professional auctioneer. Both celebrities have donated their time to assist us for the evening.

BIDDING

All bidding will be done in the banquet room of the Ranch House Inn, starting with item number 1 in this catalogue. All items will be auctioned in the order numbered in this catalogue. An addendum sheet including additions and corrections will be presented to each guest at the entrance. The prizes will be awarded to the highest bidder.

PAYMENT

It is requested that all prizes be paid for in full immediately after the bidding has been completed at the cashier's table. The table will handle all cash, checks and receipts and will give written confirmation of the prizes.

Payment of prizes may be deferred until May 31, 1972, but a minimum deposit of \$20 or 20% of the purchase price, whichever is more, will be required. Such prizes will be held until the full payment is made. Deposits are not refundable.



Item 38. Two Full Weeks Of Golf.



Item 27. A Ride With The Queen

MAIL BIDS

For persons unable to attend and participate in the evening's ceremonies, bids may be submitted in writing and mailed to "Boys' Club Auction", P.O. Box 822, Newhall, Ca. 91321. The Boys' Club will honor all bids received by midnight Friday, May 12, 1972. A deposit of \$20 or 20% whichever is more must accompany all mail bids. Mail deposits are refundable.

All checks should be made payable to the Boys' Club of Newhall-Saugus.

ALL AUCTION ITEMS ARE TAX DEDUCTIBLE

The Newhall Saugus Boys' Club is a non-profit organization. The entire purchase price for all items at this auction will be tax deductible. Written receipts for tax purposes may be obtained at the cashier's table on payment for the prize.

ALL PRIZES ARE TRANSFERABLE

All items in this catalogue are transferable. They may be used by the winning bidder or may be presented to the person of his choice. They would make excellent gifts for the man who has everything!

Because of the nature of the items offered herein, there will be inevitable changes in the description and conditions of the prizes. We must reserve the right to make any necessary changes or deletions before the auction evening. An addendum listing all additions, deletions and corrections will be given to each guest at the affair.

GUARANTEE

The Boys' Club will make every effort to see that all prizes are fulfilled exactly as represented in this catalogue.

Any buyer who is not completely satisfied that his purchase has met the description and conditions specified at the bidding will receive a full refund.

Grand List Of Prizes

Honored Guests:

We welcome you to this event.

Over the past few years, we have become increasingly aware that a gentleman is no longer able to enjoy himself properly in this self-defeating environment. With our ticky-tacky, pre-fabricated houses crowded against each other and our freeways cluttered with cars and paled with smog, there are few ways for the noble among us to pursue the amenities of life which we deserve. Understand that one has need to escape occasionally, taking off in a hot-air balloon, or allowing himself to be serenaded by maestros, or spoiling himself with a gourmet creation in Victorian splendor.

We have decided that in return for your contributions to our cause, we would repay you in the manner you rightfully deserve. We offer here some of the necessities of life and for your pleasure.

Read on, enjoy yourselves, and happy bidding!



1. A COCKTAIL NAMED IN YOUR HONOR.

An exotic cocktail concocted and then named in your honor by Bobby Batugo, one of Southern California's most famous "mixologist", at Tip's Valencia. He'll mix it, serve it to you, and take a picture of you and your girl to be placed forever in his hall of fame of celebrities.

2. A MONTH'S SUPPLY OF BIG BOY HAMBURGERS.

Twenty-five dollars worth of coupons to spend as you wish at Bob's new Big Boy restaurant in Valencia.

3. PRODUCE YOUR OWN TELEVISION COMMERCIAL.

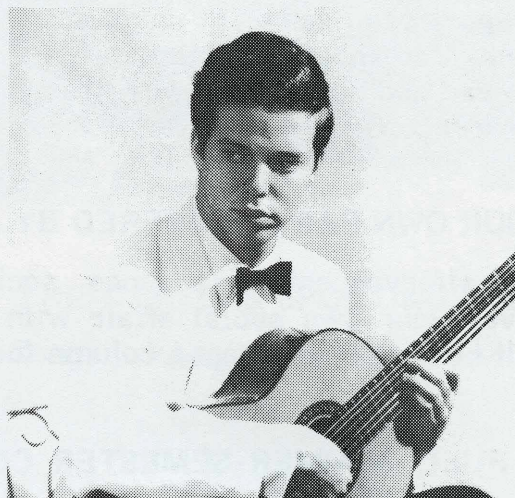
A chance to do the perfect commercial. Write, direct and produce a one-minute spot for your own product. It'll appear on the air throughout Newhall and Valencia over VCCT-TV, channel 6.

4. FREE INCOME TAX SERVICE FOR 10 YEARS.

Imagine a decade without hassle! Your personal state and federal income taxes professionally prepared through 1982 by H & R Block.

5. CLASSICAL GUITAR ENTERTAINMENT FOR YOUR OWN PARTY.

Classical guitarist Josh Brown from the Cal Arts music school will come to your home and dazzle your guests with a selection of classical favorites.



6. YOUR PERSONAL MESSAGE ON A VALENCIA VALLEY BILLBOARD.

A smile, message of peace or a personal greeting, professionally painted and displayed on a local billboard for 30 days.

7. A COMPLETE PERSONAL READING BY A PROFESSIONAL ASTROLOGER.

Your past, present and future will be charted according to the stars and planets by Howard Sheldon, noted astrologer from Beverly Hills.



8. A HOLIDAY ON A CABIN CRUISER.

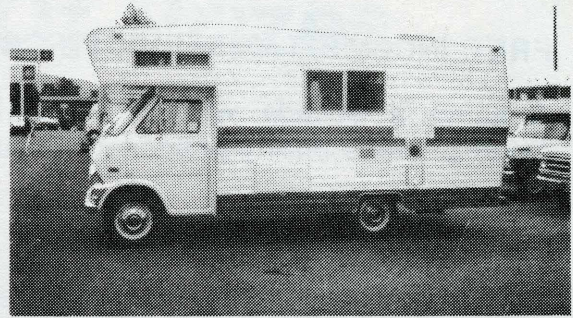
A full day of cruising, fishing, or water-skiing, while sipping champagne, aboard a 22-foot cabin cruiser. For two.

9. A TOUR OF 20th CENTURY FOX STUDIOS.

A "VIP" tour for two of the famous movie lot normally closed to the public. Watch movies being filmed and eat in the commissary alongside the movie stars.

10. A WEEKEND TRIP IN A MOTORHOME.

Take your entire family on a weekend trip in a self-contained motor home. Your pick of a Newport Mini-home or a giant Scout Motorhome. Completely insured and ready to go at Fillmore Motors.



11. YOUR OWN PARTY COVERED BY JANUARY JONES.

The effervescent Miss Jones, society editor of the Signal, will personally cover your own social affair with pencil, pad and paper. Whatever happens will be in her newspaper column for all to read!

12. A FULL SUMMER-SEMESTER COURSE AT EVERYWOMAN'S VILLAGE.

A 6-week course at this famous Van Nuys center will make you an expert in the field of your choice: French, astrology, wine-tasting, belly-dancing or Mandarin Chinese.

13. ROUND TRIP FOR TWO TO SAN DIEGO.

A free round trip via PSA to visit the glamorous city with its zoo, Mission Bay and Sea World.

14. FREE FLOWERS FOR A MONTH.

A full bouquet of flowers sent to the lady of your choice (anonymously, if preferred) every week for a month.

15. A DAY IN THE LA BREA TAR PITS.

For the science buff. Step through the world's window to the Ice Age and work in the field lab alongside noted paleontologists in the tar pits. Includes also a behind-the-scenes tour of the Natural History Museum laboratory. Must be 16 or over.



16. A MYSTERY GIFT FROM BARRY GOLDWATER, JR.

A personal gift to you or the person of your choice from our handsome congressman and his lovely bride.

17. A CHAMPAGNE DINNER IN THE HISTORIC COOK MANSION

A complete champagne dinner for eight, hosted by you at poolside or in the elegant red-wood-paneled dining room of the 90-year-old Victorian mansion in Piru.



18. A SEASON PASS TO COLLEGE OF THE CANYONS SPORTING EVENTS.

Free admission for a year to all Cougar football, basketball and baseball games. A thrill for any youngster.

19. COMPLETE TOUR OF AFRICA, USA IN BUELLTON.

A tour for your entire family and another in the newly-opened wild animal park in Buellton, near Solvang. Pet a wild animal and ride the steam train.

20. A ROOM AT CALIFORNIA INSTITUTE OF THE ARTS NAMED FOR YOU.

Be a philanthropist. The coffee room in the presidential suite with a construction value of \$1700 will carry your name in a framed certificate and on a brass plaque above the door. Forever.

21. TWO WEEKS OF GOLF AT VALENCIA CHAMPIONSHIP GOLF COURSE.

Ten free rounds of weekday golf to use whenever you wish at the famous course designed by Robert Trent Jones.

22. A PERFORMANCE BY TEX WILLIAMS AT YOUR PRIVATE PARTY.

A personal performance by one of Country & Western's greatest singers, now the Honorary Mayor of this valley. He'll honor personal requests of you and your friends for 2 hours at your own dinner party.





23. A RIDE IN A BALLOON.

A full-year supporting membership in the elite Wind Drifters Balloon Club will allow you to attend all rallies at places like Cambria, Big Bear and Quartz Hill, learn all about ballooning, and take an extended ride with your wife in a hot-air balloon, rising above the treetops and through the cluds. Breath-taking.

24. BE A MODEL FOR A DAY AT CALIFORNIA MART.

Model fashion originals before fashion buyers and editors at prestigious California Mart in Los Angeles. Brief lessons before you go on. The secret dream of all women!

25. AN EVENING FOR TWO AT THE PLAYBOY® CLUB.

An honorary "key" entitles you and your girl to a complete dinner, 2 drinks apiece, and a spectacular show in the "Playroom" at the famous club in Hollywood. Bunnies galore!

26. A SERENADE BY THE "CAL ARTS SINGERS."

The most popular singing group in the valley, under the direction of Alan Weiner, will bring four singers to your own private party and entertain your guests.

27. BE A DEPUTY MARSHAL IN NEWHALL'S JULY 4 PARADE.

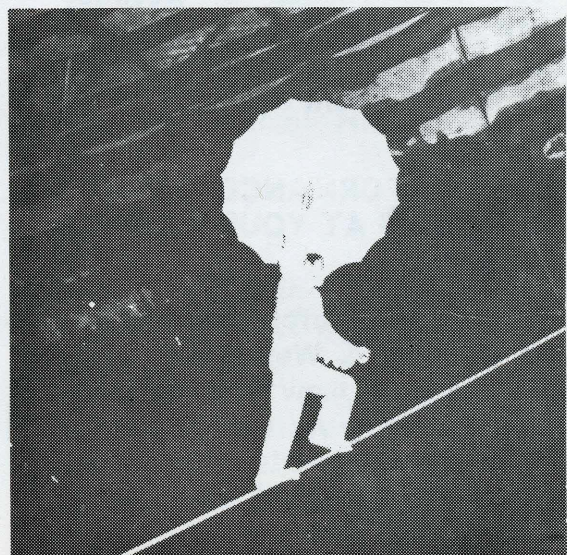
Sit in the lead car alongside the Grand Marshal and reigning queen, and wave to acknowledge the cheers of the crowd as you move along the route.

28. TEETH-CLEANING FOR TWO.

A complete teeth cleaning for you and your date.

29. A COURSE IN ART, CAMERA OR CIRCUS SKILLS.

A four-week course for a youngster in the Community Workshop of the Arts. Learn clay sculpture, develop film or master a repertoire of circus skills, including balancing, tumbling, juggling and fire-eating!

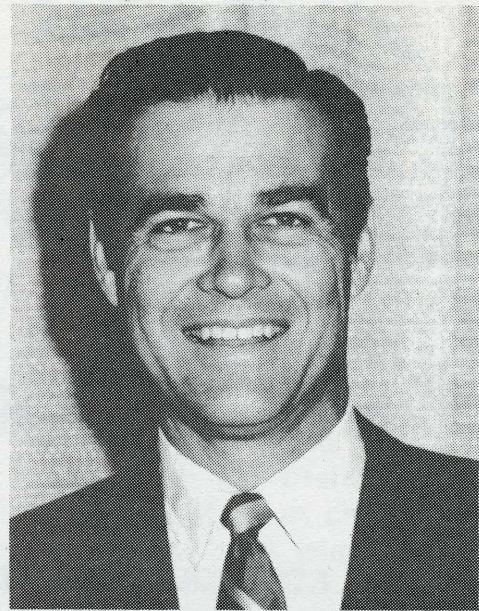


30. A COLLECTION ON TAPE OF YOUR ALL-TIME FAVORITE HITS.

For the musical connoisseur. An hour-long tape custom made of all your very favorite songs of those recorded during the last four decades. Your requests. Priceless.

31. A DINNER WITH ASSEMBLY-MAN NEWTON RUSSELL

Have a pleasant dinner and chat about local, state and national affairs, or your pleasure, with our handsome assemblyman. He's a charmer.

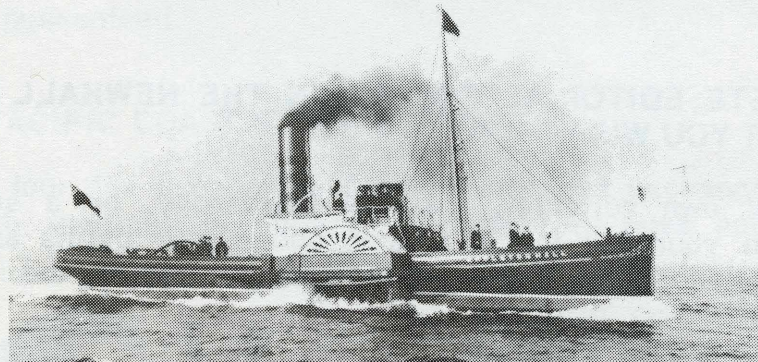


32. A RIDE IN A HELICOPTER.

A full one-hour ride in a "traffic-watch" helicopter over the crowded rush-hour packed freeways of Los Angeles, listening to the live reports given over the radio.

33. TICKETS FOR TWO TO THE CALIFORNIA 500.

Two seats near the finish line to one of the biggest races in the country. Close-up looks at Unser, Foyt, Vukovich and Mario Andretti.



34. A TRIP AS "FIRST MATE" ABOARD THE S.S. EPPLETON HALL

A complete round trip for two from Burbank to San Francisco via PSA and a voyage aboard the S.S. Eppleton Hall, the last side-wheel paddle tugboat in the world. You'll take the helm as "First Mate" as she plies around San Francisco Bay in a yacht regatta. Once-in-a-lifetime opportunity!

35. THREE HUNDRED POUNDS OF STEER MANURE.

A full truckload of steer manure delivered wherever you want.



36. QUARTERBACK A CHAMPIONSHIP FOOTBALL TEAM.

Dream of the "Monday morning" quarterbacks. Diagram your own set of plays and then run them, like George Plimpton, actually quarterbacking the College of the Canyons football team in a scrimmage. You'll be a hero, or get creamed. Sports reporters will cover the event.

37. A PET FOR YOU RESCUED FROM THE POUND BY BAXTER WARD.

The popular newscaster and now supervisory candidate Baxter Ward will rescue the pet of your choice from the county pound, see that it gets its shots, spay or neuter it, and will present it to you.

38. TWO WEEKS OF GOLF AT VISTA VALENCIA.

Ten weekday rounds of golf to use as you please at the popular Vista Executive Golf Course in Valencia.

39. A COMPLETE EDITORIAL COLUMN IN THE NEWHALL SIGNAL TO SAY WHATEVER YOU WISH.

Write your own editorial, political philosophy, or a satire. The Signal will publish your full-length column under your byline and picture in one of their regular issues. You'll get ten souvenir copies, too.

40. A PARTY TRIP TO CATALINA ISLAND.

A complete one-day or weekend trip for you and seven guests to the island of romance, not by boat but by private airplane. You and your guests will be picked up at your home and chauffeured to a private Valencia Valley airstrip where you'll board a private twin Cessna for the pretty trip across the channel and land at the picturesque breath-taking airport atop the mountain. After spending a day or weekend swimming, hiking, skin-diving or watching wildlife, the plane will return and circle you around the island for the trip home.



41. A DINNER WITH SUPERVISOR WARREN DORN.

Do you have a problem you would like to get off your chest? Bare your soul-let it all out! Here's a man who will listen. Enjoy a pleasant dinner, too.

42. A GROVE OF OAK TREES NAMED FOR YOU.

A grove of three young live oaks will be planted in the location of your choosing accompanied by a plaque naming them in the honor of yourself or whomever you choose. An eternal and fitting memorial.

43. TWELVE FREE PASSES TO MAGIC MOUNTAIN.

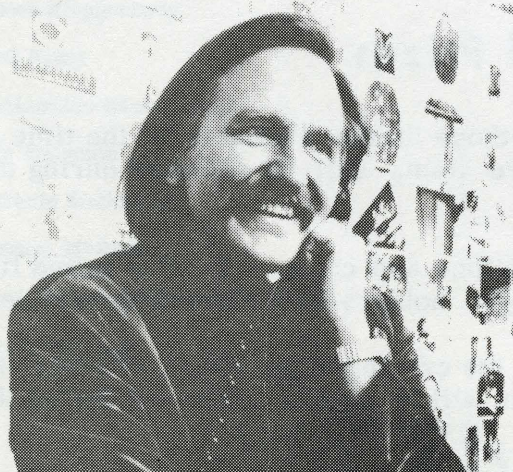
A wallet full of tickets to treat your family or friends to full days of rides and excitement at the remodeled Valencia fun park.

44. A HORSE RACE NAMED FOR YOU.

Watch an evening of the quarter-horse races at Los Alamitos Race Track from four free box seats. The featured race will be named in your honor. Winnings not guaranteed.

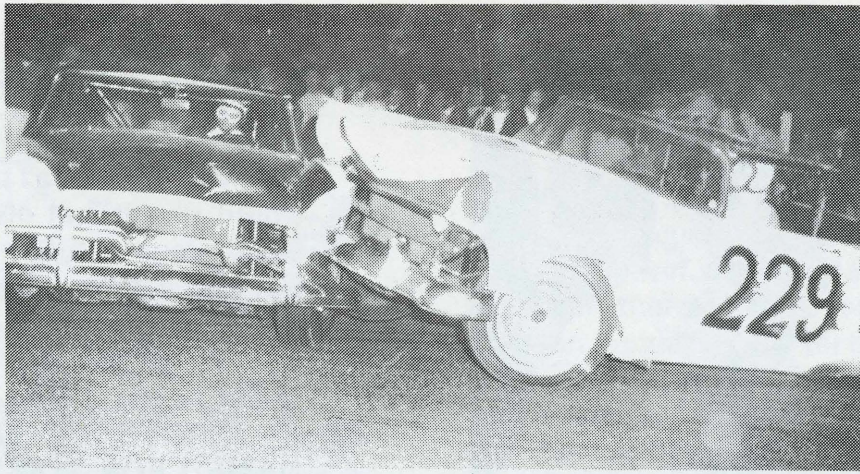
45. TOUR THE PACIFIC COAST STOCK EXCHANGE.

A priceless tour for two on the floor of the stock exchange, closed to the public. Watch millions of dollars in securities pass before your eyes.



46. A MOVIE OF YOU AND YOUR FAMILY DONE BY AWARD-WINNING UNDERGROUND FILM-MAKER STAN VANDERBEEK.

A five-minute film of a day in your life, directed, produced and edited by Stan Vanderbeek, award winning producer of underground films. On 8 mm color film. A condensed version will be produced for a special public showing. A priceless keepsake.



47. DRIVE A CAR TO DESTRUCTION IN A "DEMOLITION DERBY."

Get rid of your hostilities. You'll get to drive a car set up with complete protective gear by PRA champion Bill Foster and compete in the famous Demolition Derby at the Saugus Speedway. If you are the last to crash, you'll win the top prize money, too.

48. A FULL DAY OF SPORTFISHING.

A day of sportfishing for two out among the Channel Islands, aboard the 60-foot diesel yacht "Coroloma".

49. ATTEND A MAJOR SNEAK PREVIEW AT PARAMOUNT STUDIOS.

An exclusive invitation for two to attend a special showing of a major film inside the studio. Others attending will be actors, actresses, producers, directors and critics.

50. A STREET IN VALENCIA VALLEY NAMED FOR YOU.

A new street in a local development will be given the name of your choice. Everlasting fame!

Additional Prizes

This foregoing list represents only those items available at the time of publication of this catalogue. Many more items will be solicited during the weeks prior to the auction.

An addendum listing all additions, deletions and changes for this grand list of prizes will be given to all catalogue holders on the eve of the auction.

There will be a grand raffle held on the evening of the affair, offering one of the grand donations as a prize. Tickets will be sold by hostesses during the evening at the Inn.

List of Patrons

The Boys' Club of Newhall-Saugus would like to express its sincere thanks to the following individuals, groups, corporations and associations for contributions to this auction.

Without their time, efforts and complete cooperation, this entire event would not have been possible.

Africa USA, Buellton

Armstrong Towing Service

Mr. Bobby Batugo

H & R Block

Bob's Big Boy Restaurants

Josh Brown

California Institute of the Arts

The California Mart

Cisco Sportfishing

Citizens United for a Respectable Environment

Mr. Coco Corral

College of the Canyons Athletic Department

Community Workshop in the Arts

Mr. and Mrs. Jack Conant

Mr. James Dixon

Supervisor Warren Dorn

Mr. Fred Endean

Everywoman's Village

Fillmore Motors, Inc.

Mr. Bill Foster

Rep. Barry Goldwater, Jr.

Mr. Don Kloppenburg

KMPC Radio

Los Alamitos Race Course

Magic Mountain

Mr. Kevin McDonough

Mr. Steve McQueen

Melven Genser Outdoor Advertising

Mustang Drive-In

Newhall Land & Farming Co.

Newhall-Saugus-Valencia Chamber of Commerce

Newhall Signal

Mr. & Mrs. Scott Newhall

Ontario Motor Speedway

Pacific Coast Stock Exchange

Pacific Southwest Airlines

Paramount Studios

Playboy Club

Rambling Rose Florist

Assemblyman Newton Russell

Saugus Speedway

Dr. Patrick Shaughnessy

Shaw Travel Service

Mr. Howard Sheldon

Tip's Restaurants

Tobin Alameda Co.

Mrs. Bobbie Trueblood

20th Century Fox Studios

Valencia Golf Course

Valley County Cable Television

Mrs. John Valvo

Valencia Printers

Mr. Stan Vanderbeek

Vista Valencia Golf Course

Mr. Baxter Ward

Alan Weiner & The CalArts Singers

Mr. Tex Williams

Wind Drifters Balloon Club

We Thank You

