

**THE BOYS' CLUB
GALA BENEFIT**

AUCTION OF '74



**Admission Catalog
Donation \$7 Per Couple**



WELCOME

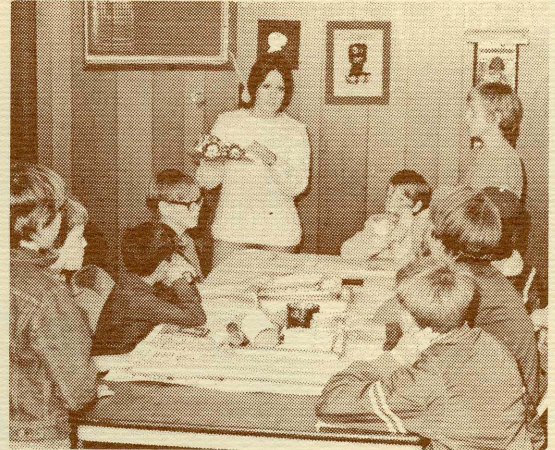
The Santa Clarita Valley Boys' Club welcomes you to another one of our exciting fund-raising events.

The Santa Clarita Valley Boys' Club is a chartered member of the Boys' Clubs of America and is headquartered in Newhall. We provide after-school and weekend recreation, education, skills and guidance to youngsters from 7 to 18 in the communities of Newhall, Saugus, Valencia and Castaic.

At present, we maintain a central clubhouse in Newhall and three satellite quarters in Saugus located at Valley View School, Skyblue Mesa School and Emblem School. During the summer months we conduct additional programs at other schools in Newhall and Valencia.

Our four programs combined now serve an incredible 230 children each day, 6 days a week, and our facilities are used by over 1,300 different youngsters during the year.

Our goal is to establish our own private clubhouses throughout the outlying areas of our valley to provide our services to every child. We are now underway with an ambitious program. The pictures on this page show the activities at our first mobile building located at Emblem School, opened last



fall. It provides both indoor and outdoor recreation to local neighborhood children without interfering with public school facilities and private residence properties. During the coming year we hope to construct two additional mobile clubhouses in other areas.

Our capital building program and expenses of operation are financed by the United Way, Sentry Clubmembers, private contributions and by special events such as this.

We thank you for attendance at this event and hope you will have an enjoyable evening.



THE AUCTION OF 1974

An evening of cocktails,
music and dancing and a
premiere auction of extravagant prizes

•

Saturday evening, June 8, 1974

•

California Institute of the Arts
Main Dining Hall **Valencia, California**
(Directions will be found inside back cover)

Cocktail hour — 6:30 p.m.

Bid boards open at 7:00 p.m. Main Auction — 9:00 p.m.

Dancing till 2:00 a.m.

Hors d'oeuvres

No-Host Bar

•

**All proceeds will go to
The Santa Clarita Valley Boys' Club**

This catalogue is required for admission

The Auction

If this is your first auction, you're not alone — and you're in for an evening full of surprises and entertainment. Auctioneering, actually, is one of the oldest forms of marketing in the world, and is fast disappearing. But for this evening you'll

get to relive the thieves' markets and slave auctions of times past as you witness the excitement of the auctioneer's calling and the shouted bids from the excited crowd. If you're bold enough to participate — you may walk away with a treasure as a prize.

THE EVENING'S EVENTS

The auction will be divided into two parts — the Silent Auction (items on the bid boards) and the Main Auction, items on the Grand List auctioned live by the auctioneer.

The bid boards will be open from 7:00 p.m. on, closing at different times according to the group they're in. The main auction will begin at 9:00 p.m. and last until approximately 10:30 p.m. Dancing to a live band will follow the auction and last until 2:00 a.m.

1. Bid Numbers

On entering the hall on auction evening, each guest will be issued a bid card with a bid number assigned. This number is required for all bidding and purchasing of items at the auction, so please memorize it and keep your card with you.

2. The Main Auction

The main auction will consist of the vocal auctioning of items on the Grand List of Prizes located on pages 4-8 of this catalog. This list will be supplemented with a few items in the addendum issued on auction evening.

The main auction will begin at 9:00 p.m. and will last until approximately 10:30 p.m. The items will be auctioned in the order they appear on the Grand List.

When you wish to bid on an item, wave your bid card as frantically as possible to attract the auctioneer's attention. If you win an item, immediately announce your bid number to the auctioneer. Prizes will be awarded to the highest bidder.

The auctioneer of the evening is Mr. Jerry Holland of Newhall. Known as having one of the finest voices in the Santa Clarita Valley,



Item 120. A day at Magic Mountain.

Mr. Holland has more than 20 years of professional auctioning experience behind him.

The Boys' Club is indebted to him for his services which he is donating to our cause tonight.

3. The Silent Auction

Besides the main auction, over 100 additional items will be offered for auction during the evening on bid boards posted along the walls of the hall.

The boards will be divided into six to seven groups, each group closing at a specified time.

The items to be offered in Group 1-5 are listed in this catalog; items included in additional groups will appear in the addendum.

The complete rules on how to bid in the Silent Auction are located on page 9.



Item 15. A ride for two in the Goodyear Blimp.

4. Paying for the Prizes

The Boys' Club requests that all prizes be paid for in full at the auction. During the auction of the grand prizes, should you win a prize, simply announce your bid number and keep your seat. A runner will bring an invoice directly to you, at which time you may make a payment or may sign the receipt, allowing you to pay your total bill

at the end of the evening at the cashier's table. Payment may be made by cash, check or credit card and you shall receive a written receipt.

If necessary, payment of prizes may be deferred until June 30, 1974, but each prize will require a minimum deposit of \$20 or 20%, whichever is more. Such prizes will be held by the Boys' Club until payment is remitted in full. Deposits are not refundable.

BANKAMERICARD AND MASTER CHARGE CARDS ACCEPTED



Both Master Charge and Bankamericards will be accepted at the auction for all expenses and purchases, including admission catalogues, bar and raffle tickets and for purchasing all auction prizes. The Boys' Club is indebted to the following local banks for providing this special service to us tonight.



Security Pacific National Bank - Old Orchard Branch

Bank of America - Newhall Branch

5. Expiration Dates

Unless otherwise specified, all auction items and services must be used within one year from June 8, 1974.

All items are transferable. They may be used by the winning bidder himself or may be presented to another. Winners of all non-material items shall receive a certificate including complete instructions, and all restrictions, on claiming his prize.

6. Tax Deductibility

The Santa Clarita Valley Boys' Club is a non-profit organization; therefore, the

amount paid for a prize in excess of its value is tax-deductible. Written receipts indicating such an amount for tax purposes will be issued to you after the auction at your request.

7. Our Guarantee

The Boys' Club will make every effort to see that all prizes are fulfilled exactly as represented in this catalog. Any bidder whose prize is forfeited through no fault of his own, or who is not completely satisfied that his purchase has met the description and conditions specified at the bidding, will receive a full refund.

Grand List of Prizes

- 1 TROLL'S DELIGHT.** A dozen, yes, a big wallet full of 12 tickets for you to host your entire party for a fun-filled day at Magic Mountain. Use them two-by-two during the summer months, or all at once on a big bash for neighborhood kids. Visit the animal farm, ride the "Jetstream." Highlight of the day will be a one-hour personally escorted tour of the park for you and your children by one of the lovable "trolls."

Magic Mountain

- 2 DAY IN CAPTIVITY.** The most unusual dining experience this valley has to offer: dinner for 4 at the Wayside Honor Rancho, the Los Angeles County Penal facility near Castaic. The honor rancho is the source of all beef, grain, vegetable and dairy foods served in all county facilities. Easily the most "prestigious" dining spot in the valley, you'll be treated to juicy steaks and fresh vegetables brought directly from the garden. Bewaited on by present inmates and get a tour of minimum, medium and maximum security as a guest of the Captain. A rare treat from the sheriff's office.

Sheriff Peter Pitchess
L. A. County Sheriffs Dept.

- 3 FROM STEVE AND HIS SONS.** For your son to take to Indian Dunes. A brand new Honda XR75, 72cc, donated to the auction by movie actor Steve McQueen and his sons (it belonged to one of them). Racing plates and dirt-track tires, ready for use for 8-15 year olds. Adults can reach 50 mph on it.

Mr. Steve McQueen



- 4 DESIGNER ORIGINAL.** A stunning original for the lady in your life from the famous designer Manning Silver. Mr. Silver has created some of the smartest fashions worn in New York and in Beverly Hills (only 35 outlets nationwide). This is a 3-piece pantsuit with silver studding. You'll see it modeled live at the auction. The exact size will be made to clothe the winning lady. It's stunning!

Mr. Manning Silver

- 5 ORIGINAL WORK.** An original "assemblage" designed by Valencia's most notable artist - Marcia Greengard. Creator of prints, ink drawings, oils and acrylics, Mrs. Greengard is most noted for her assemblages, a unique style incorporating acrylic painting and mounted three-dimensional items. The work measures 34" x 46" and is untitled. The artist has exhibited her work throughout the Los Angeles area, including several one-woman shows.

Mrs. Marcia Greengard

- 6 GIANT MESSAGE.** Say whatever you want - a message of peace, birthday, or anniversary greeting - it'll be professionally painted and posted for everyone to see. A & E Melven Genser Outdoor offers a giant billboard along a major thoroughfare between Newhall and Saugus to bear the message of your choice for 30 days. Art reproductions not included, and it's got to be clean.

A & E Melven Genser Outdoor

7 MYSTERY BOX. Are you a speculator? Locked up in a large safe deposit box at Empire Savings is a passbook to a savings account, contents a secret. The safe deposit box, passbook and savings account are yours for the winning bid. Take a gamble.

Empire Savings & Loan Co.

8 LOOP-THE-LOOP. The wildest trip ever offered anywhere: a 30-minute ride in the co-pilot's seat of a stunt plane! Michael Dewey of Santa Paula, a well-known instructor and professional aerobatic pilot, will take you for a spin in his specially-stressed 150-hp Citabria stunt plane. A performer in numerous airshows and TV programs, this daredevil pilot will treat you to an inside look at his act, a spectacular ride including barrel rolls, stalls and loop-the-loops as mild or strenuous as you desire. Better skip breakfast on this day!

Michael Dewey Flight School



9 HEY, IT'S RONALD! Yes, the biggest event in the life of any youngster will be this fabulous party. On Sunday, June 23, 1974, McDonald's Saugus outlet will cater your child's entire birthday entourage of up to 12 kids bringing to your home all the Big Mac's, fries, Cokes and shakes that the kids can eat. The official host: none other than "Ronald McDonald," the affable clown, who will perform his repertoire of magic tricks and humor to the delight of all. The party will be covered in The Signal. An exclusive treat from the McDonald's Corporation - special enough to celebrate all your children's birthdays on this one day.

**Mr. Don Olsen
McDonald's Corporation**

10 COLLECTOR'S ITEM. A set of Walt Disney Studio original prints, one each, from the film strips of "Robin Hood," "The Jungle Book" and "The Aristocats." Charming additions to your child's room - and a valuable collector's item for them to treasure.

Walt Disney Studios



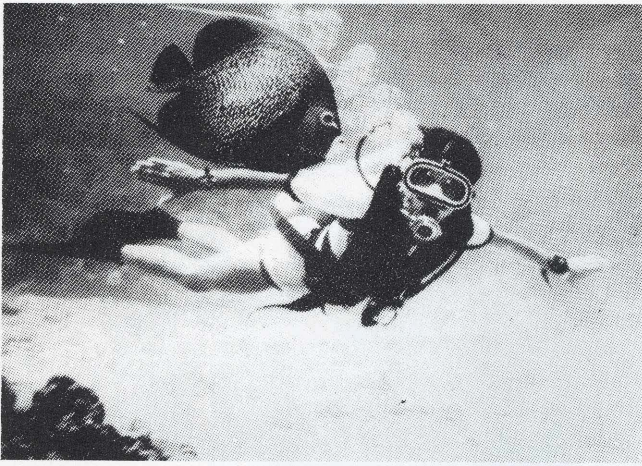
11 A MANSION TO YOURSELF. The ultimate in one evening's opulence: the 90-year-old Newhall mansion in Piru will be set up for you to enjoy as you wish. Treat your date or your party of up to 10 persons to an afternoon pool party or catered evening dinner in the mahogany-paneled halls of the elegant Victorian palace. A professional maid and butler at your service, you'll host your friends to a four-course epicurean feast, complete with vintage wines, champagne and antique silver service. A county historical landmark, the mansion has been the scene of many TV thrillers and horror films. An evening you'll never forget.

Mr. & Mrs. Scott Newhall

12 SMASH!!! A madman's dream. Drive a car to utter destruction in a demolition derby at the Saugus Speedway. Popular ace driver "Wild Bill" Foster will set up a car with seat belts and roll bars. Scott's Towing will take the car to the track for you to pilot in a destruction derby this summer. Broadside, rear-end or smash head-on to your heart's delight. If you're the last car running, you'll collect \$100 in cash. You only go around once in life? You're crazy!

**Mr. Bill Foster
Scott's Towing Service**



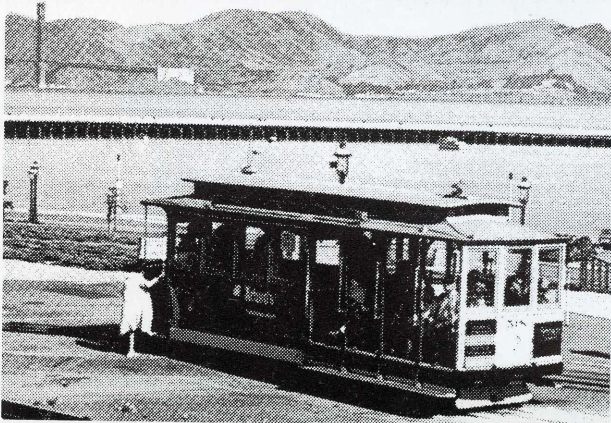
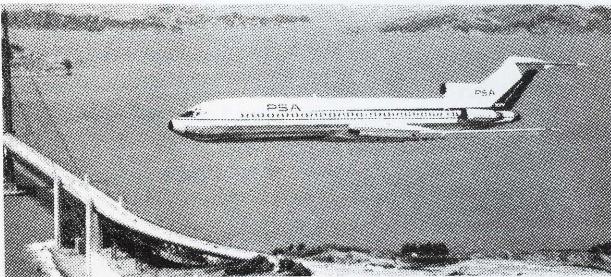


- 13 TAKE THE PLUNGE.** Two complete SCUBA certification courses, including all equipment necessary for your 8 pool sessions (except mask, fins & snorkel) and passage to Catalina Island for your final check-out. As an addition you will be given underwater pictures of your progress through this 32 hour course. This is your ticket to explore the other three-quarters of your planet.

Mr. Steve Gianelli

- 14 PEDALLER'S DELIGHT.** No gas worries for the lucky winner of this classic People-Powered Vehicle. Sportscar maneuverability, adjustable bucket seats, three-speed transmission and stylish low profile will make you the talk of the paseo.

Mr. James Dickason
Newhall Land & Farming Co.



- 15 A FLIGHT IN THE AIRSHIP.** Like something out of the past, the Goodyear Tire Company offers a rare ride for two in the world-famous Goodyear Blimp, normally off-limits to the public. The two of you will be among only six passengers to board the giant 200-foot "Columbia" at the airship base in Carson, from where you'll take an unforgettable ride over south Los Angeles and the Palos Verdes peninsula. Sit next to the pilot and watch the intricate docking and embarking procedures. Available during the coming winter season only, November, '74 to March, '75. Something to tell your grandchildren about.

The Goodyear Tire and Rubber Company

- 16 BIG BEAR BASH.** For 2 families: a 2-bedroom cabin nestled amidst the pine trees at Big Bear lake resort. Sleeps 10 comfortably, only 400 yards from the lake. Rustic in summer, cozy in winter. A fabulous escape for 7 full days, on arrangement with the owner.

Mr. Gary Wurst
Wurst Bookkeeping Service

- 17 SEE THE STARS.** For your out-of-town friends, or maybe for yourself. An honest-to-goodness, genuine, celebrity limousine tour of the Santa Clarita Valley. Just like they do in Hollywood, you'll be chauffeured in a black Cadillac limousine listening to your chauffeur give you the low-down on what's what and who's who. See important shopping centers, restaurants catered by the rich, historical landmarks - and the homes of the landed gentry including Hart Castle, a Victorian Mansion, everything from Arcadia Street to Sand Canyon. The afternoon is topped off with a candlelight dinner for the four of you in the area's most notable culinary establishment.

Mr. Ronald Johnson

- 18 BAY CITY BASH!** For four persons, the finest tour of the Bay City ever! Round-trip air transportation from Hollywood/Burbank to San Francisco on a PSA jet and accommodations in one of the most striking hotels in the City. A complete tour of the Bay Area in one of the plush SFO Helicopters. Dine at the "Fior d'Italia" in North Beach and at the fabulous "Mandarin" in Ghiradelli Square. On Sunday, a tour of the three-masted packer "Balclutha" and a trip for your party to Alcatraz to tour the former home of the "Birdman" & Al Capone. You'll never see the city like this again!

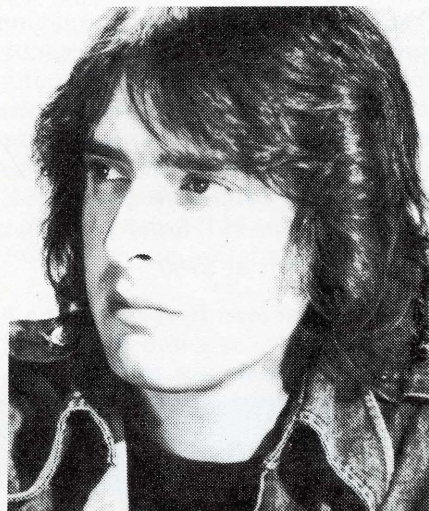
Pacific Southwest Airlines
SFO Helicopters
Fior d'Italia Restaurant
Mandarin Chinese Restaurant
San Francisco Maritime Museum

19 SURPRISE!! Just the thing for your next party - a genuine, giant, 4-foot-high stag party cake, decorated with garlands and flowers, complete with a topless girl (lingerie-clad "Diane") who'll pop out in transparent costume to surprise your guests on cue. Or, if a lady desires, we'll fill the cake with a gorgeous hunk of man. Guaranteed to be original, exciting and lustful!

"Diane"

20 TIJUANA TAXI! Fantastico! Newhall Cab Co. will provide you and your group of four with a full day's cab trip, all fare paid, to that south-of-the-border funspot -- Tijuana! Enjoy the luxury, hassle-free trip down the coast, then shop, sightsee, maybe take in a bullfight. Drink all the tequila you want - you'll be driven home in style. The meter is off all the way. Salud!

Mr. Jack Conant
Newhall Cab Company



21 ROMANTIC INTERLUDE. An evening to remember for any girl. A date with Aldo Luongo, famed Argentine artist, now residing in Santa Monica. Schooled in Central and South America, the 33-year-old artist is noted for his romantic and impressionistic scenes. A dashing, Latin bachelor, he'll take a lady wining, dining and dancing at one of Los Angeles' nightspots. If you like, have him show you his etchings.

Mr. Aldo Luongo

22 PLAY IT AGAIN, SAM. Just what you've been looking for to put in your games room - or your bar. A genuine, used Seeburg "Select-o-matic 200" Jukebox. Five feet tall and crammed full of two hundred ready-to-play 45 rpm records, including some of your old favorites. Operates on house current, push-button selection, with or without coins. Absolutely a true collectors item!



23 MATCH SET WITH BOBBY! Women, arise! Here's the tennis match of the century just for you. For men, too. Shaw Travel will provide weekend accommodations for two of you at the luxurious Tropicana Hotel in Las Vegas, right on the strip. Dine, dance, gamble, enjoy the shows. Then, would you believe, The Game: you'll take center court at the Tropicana Indoor Racquet Club for a private, personal tennis match against the Tropicana's resident pro himself - Mr. Bobby Riggs! He'll play you an official, best 2-out-of-3 set match, just like he did Billie Jean. Remember, he'll be out for revenge. (Be nice and you may get odds.) Win or lose, you'll remember this for the rest of your life. He's a showman! This summer, before September 1, 1974.

Mr. Bobby Riggs
Tropicana Hotel & Country Club
Shaw Travel Agency

24 WINTER CASTLE. A fabulous five days for two families (or you and 9 friends) at the skiing capital of the West - Mammoth Mountain! Your entire party will have a beautiful condominium for 5 week days (Sunday afternoon to Friday afternoon) within walking distance from the lifts. Two bedrooms, 2 baths, a large living room, dining room and fireplace, it'll Sleep ten in comfort. Plus - two adults will have free skiing for the 5 days with all-week lift tickets waiting for you at the lodge, courtesy of the ski area. Available during the coming winter season, on arrangement with the owner. Holidays excluded.

Mr. Tom Meyer
Mammoth Mountain Ski Area



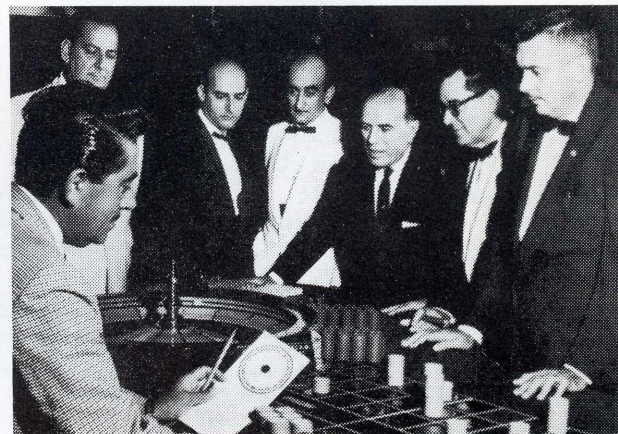
25 THE HUCK FINN RIVER RUN. For your whole group of up to 25 people. The greatest thing to happen to a kid: a three-day raft excursion down the northern Sacramento River, an exclusive trip created for you by the American River Touring Association. You pick the days. Depart from Red Bluff, and spend three relaxing and exciting days drifting through pastoral & wooded land to Colusa, 70 miles downstream. Overnight will be spent along the beaches and islands in the river. Kids and adults will assist the pro-

fessional tour leaders in launching, landing, camping and cooking. Kayaks & canoes available for more activity. The greatest outdoor experience for the child who has never had the chance. Bring your own sleeping bag and eating utensils; food and all other gear provided. Any three days this coming August, 1974. Minimum 10 persons. Value (\$125 per person) . . . \$3,125. Bidding will start at \$750.

American River Touring Association

26 DREAM VACATION. Enough for 2 big families. A 2-story, 3-bedroom, 2-bath condominium at Lake Tahoe, the finest winter and summer playground in the state. It's 1/2 mile from the lakefront, complete with swimming pool, tennis courts, pool and ping pong tables and color TV. On Dollar Point, between Tahoe City and gambling center Cal-Neva, it's only 5 miles from fabulous Squaw Valley. It sleeps up to 12 people, and it's yours for either summer or winter, on arrangement with the owner, for 1 full week (that's 7 days!) You won't want to leave it.

Mr. Ed Bolden



27 THE WOLF'S DEN. For men only. Your own private evening at Aggi's, the newest, classiest clothing shop in our valley. Sit back and enjoy brandy, sherry and soft music. You'll be treated to a fashion show of four pretty models in Aggis' choicest selections. Pick the one you like (the dress, not the model) and it will be presented to your wife or girl of your choice. More class than Beverly Hills.

Aggi's

28 GAMBLER'S PARADISE. If you like weekend packages, here's the finest! Pick any Friday, Saturday & Sunday and you'll have three fun-filled days and two nights at the fabulous Flamingo Hotel on the strip in Las Vegas. Twenty gallons of gas will be given to you to get there. For gambling and eating expenses, you'll receive \$100 cash! Live it up!

Rampart General, Inc.
United Masonry, Inc.
Franklin & McInnis Masonry

The Silent Auction

The Silent Auction will consist of approximately 100 items posted on bid boards along the walls of the auction hall. The first five groups of bid board items are listed on the

following pages of this catalogue. Additional bid board items will be listed in the addendum, to be distributed on auction eve.

Silent Auction Rules

1. All bid boards will be open for bidding at 7:00 p.m. Each item will be posted on its own board along the wall and can be located according to its number here in the catalogue. Bids will be accepted on the item until the board closes, which is determined by the closing time for the group in which it is included. The following are the closing times for each group:

Group 1 - 9:00 p.m.	Group 4 - 10:30 p.m.
Group 2 - 9:30 p.m.	Group 5 - 11:00 p.m.
Group 3 - 10:00 p.m.	Group 6 - 11:30 p.m.

2. All items in the silent auction have bid sheets attached or affixed nearby. Persons desiring to bid must do so by legibly writing their name, bid card number and amount of bid on the bid sheet.
3. Each bid sheet notes a minimum value by which the existing bid must be increased in order to constitute a higher valid bid. Each new bid must be written on the topmost blank line available on the bid sheet.



Item 11. Musical greats on tape.



Item 113. A learn-to-ski package for two.

4. Each bid board will be closed according to the times stated here in the catalogue. The removal of the bid sheet by a Boys' Club official will constitute the closing of the board.
5. In the event that bidding is in progress when the Boys' Club Official attempts to close the board, the Official shall conduct a live auction on the spot, allowing all persons present to participate, and shall determine the winning bidder. His decision shall be final.
6. At the time a board is closed, the Official shall post the name and number of the winning bidder and the amount of the winning bid. Shortly thereafter, the names of the winning bidders for that group will be announced by the main auctioneer.
7. All winners should promptly report to the cashier's desk to pay for the items and claim their prizes. Any bidder not making arrangements for payment at the cashier's desk by 1 a.m. will forfeit his right to purchase the item and it will be made available to the next highest bidder.

GROUP 1

101 SAVE YOUR HEAD. For the dirt and street bike riders, we have three sparkling new motorcycle helmets for the entire family. Two adult, red and blue metalflake, adjustable to any size, and one blue child's helmet, for a rider age 6 thru 10 years.

American Safety Recreation Products

102 PIZZA SURPRISE. Throw a pizza party at Straw Hat Pizza Palace. You pick the place, North Oaks Center or Alpha Beta Center outlet. Straw Hat will serve your party of 10 persons with all the pizza they can eat. Beverages extra. Great old time movies.

Straw Hat Pizza Palace

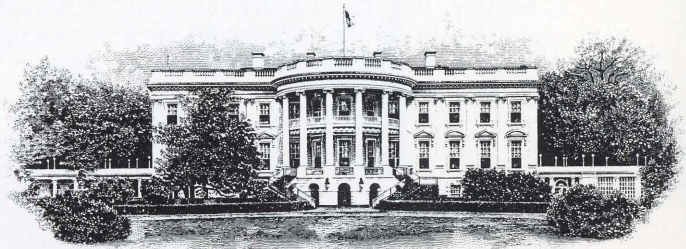


103 FROM THE GOVERNOR. This may be your last chance to receive a memento from our departing Governor Ronald Reagan who'll be finishing his term this year. A glistening, 8-in. tall rosebud vase, in glass. Fill it with flowers, or with jelly beans.

Governor Ronald Reagan

104 ROYAL BOX. That's where you feel you are when you're seated at a table for two at the plush Hollywood Park Turf Club. The evening includes admission for two, and complete dinner at a terraced table where you'll watch the nine-race card of trotters run for the money. Bet on the favorites. During the coming season, August 22-December 7, 1974.

Western Harness Racing Association



105 FROM THE WHITE HOUSE. A special gift to this auction from the President: A handsome lithograph print of the White House mounted with the President's personal (and genuine) signature card, in a frame. Autograph collector or not, it'll be worth a fortune.

President Richard M. Nixon

106 OFF THE CUFF. That's where these prizes come from. Two gold cufflinks with agate stone insets in a handsome leather case, presented to you by our outspoken Supervisor Baxter Ward.

Supervisor Baxter Ward

107 NOT FOR CONSERVATIVES. Mr. Paul Conrad, the fearless editorial cartoonist extraordinaire of the Los Angeles Times is offering an original print of one of his most famous cartoons. The enlarged print is framed and autographed by the artist, a keepsake for one of his many fans.

Mr. Paul Conrad



108 HAYRIDE. Your party up to 30 people can enjoy the old fashioned fun of a hayride at Circle K Stables. Take a moonlit ride on a horse drawn wagon, sing to the strumming of an old guitar and top off the event with a bon fire at the end of the trail.

Circle K Stables

109 SPACEMAN'S VIEW. Our own State Senator John Harmer has donated this delightful item: an aerial photograph of the Los Angeles area taken 569 miles above the earth. Snapped by a NASA satellite, the 11" x 14" photo is framed and shows the brilliant colors of terrestrial vegetation - and it's centered right over Newhall.

Senator John Harmer



110 SEX SYMBOL'S SEX SYMBOL. Tom Jones' own black silk bow tie will make you the idol of the neighborhood. You're bound to take on the attributes of the superstar when you don his incredulous cravat.

Mr. Tom Jones

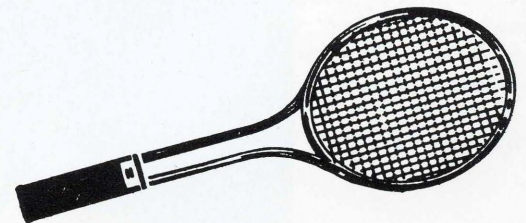


113 FOR SNOW BUNNIES. A complete "learn-to-ski" package for you and your date for one full day at Holiday Hill, the finest and closest ski area in Southern California. Includes all equipment for both of you; boots, skis, and poles, all-day ski lessons and all-day chair and rope tow tickets. Snow plow to parallel, you'll have a ball.

Mr. & Mrs. Hans Steinmann

114 THE SMASHER. For you tennis buffs from Galaxy Sporting Goods. The famous Spalding "Smasher," all-aluminum, nylon-strung tennis racquet. Size 4 1/2, medium, includes handsome protective cover. No maintenance required. If necessary, trade it back for your correct size after the auction.

Galaxy Sporting Goods



111 OLD HITS. This is the item mentioned on page 20. Two cassettes of dance music specially recorded for the Auction. Includes musical classics never before on one tape: Glenn Miller, Goodman, Dorsey, Ellington and others.

Mr. Fred Endean

112 TURN IT ON. Turn on the prettiest, classiest, most contemporary piece of decor in your home. W. Light Furniture in Newhall will let you pick out the lamp of your choice, valued to \$50, from their stock or from their catalogues. Light up your home and your friends.

W. Light Furniture

Group 1 Items 101-114

CLOSING
9:00

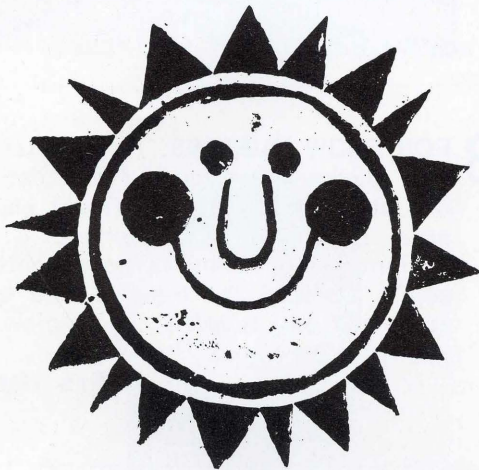
GROUP 2

- 115** **EVENING SERENADE.** Turn-of-the-century entertainment in your home for an evening. A quartet of genuine, old-fashioned barber shop singers. Harmony will reign at your party with nostalgic melodies.

S.P.E.B.S.Q.S.A.

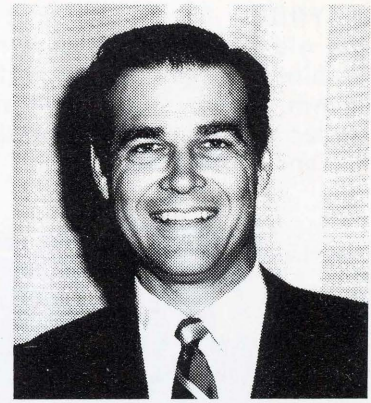
- 116** **HANDSOME HABERDASHERY.** A new look is yours to select in men's wear from the Casa de Hombre. Choose a stark white slack and sweater combination to set off your new tan or an outfit of warm earth tones for Fall. All the clothes you want, to \$60.00.

Casa de Hombre



- 117** **HEAVENS KNOWS!** What does the future hold? Find out with this complete horoscope for two by nationally famous astrologer and columnist Miss Marguerite Carter. You provide the time, date, place of your birth, Miss Carter will do the rest - a 30-page written horoscope bearing all the secrets of love, wealth, compatibility and happiness for both of you.

Miss Marguerite Carter



- 118** **LEGISLATIVE CHARM.** Here's a charm from the one with the most - in the State House. A handsome golden key chain bearing the seal of the California State Assembly, inscribed on the reverse from equally handsome Assemblyman Newton Russell.

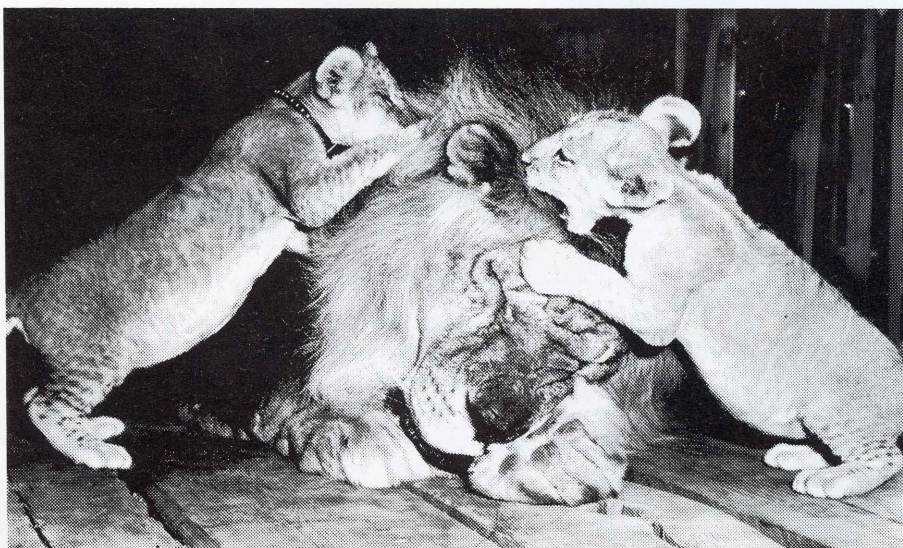
Assemblyman Newton Russell

- 119** **PACK RAFT.** For this summer's camping trip, a rubber inflatable pack raft. Weighing in under 4 lbs., you can take it on your back to even the highest Sierra lake where it will float 2 persons (up to 450 lbs.) across a lake or river.

American Safety Recreation Products

- 120** **CUDDLE THE BEASTS.** For the intrepid safari leader from 6 to 60, an opportunity to learn about the wildest of animals. A child over 7 (that includes you) will spend a full day under the tutelage of Frank Lamping, trainer at Magic Mountain's Wild Animal Farm. You'll get to bottle feed a chimp, carress a baby elephant and get dragged around by a 30 lb. baby tiger. Includes free passes to Magic Mountain for the entire family and a picture of your child with Major the Lion.

Mr. Frank Lamping
Magic Mountain



121 CONNOISSEUR'S CHOICE. A mystery gift picked for you from the elegant shelves of Neiman-Marcus - that store in Dallas that caters to the rich and flamboyant. Their catalogue, pored over by playboys and oil millionaires offers everything from platinum tie clasps to \$20,000 matching limousines. Like last year, they again offer a gift for the lady - a decorative piece sealed in a box that only your winning bid will reveal.

Neiman-Marcus

122 RAISE HIS I.Q. Your child can enjoy a widely varied curriculum, small classes and individual attention for a one-month full session at Pinecrest School in Valencia. An ideal introduction into the world of education.

Pinecrest School

123 LOW RIDERS. The perfect gift for two young ones. Two "Spirit of America" miniature tri-cycles. Metal frames, plastic wheels, decals and pedals, ready for assembly. For Ages 2-4. Perfectly safe.

K Mart Discount Stores

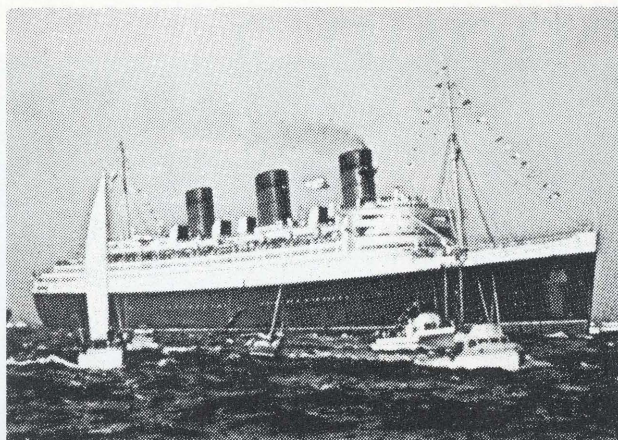


124 FROM THE SENATOR. A personal memento from California's dashing young legislator - U.S. Senator John Tunney. Heavy, polished pewter tie clasp and matching cufflinks, displaying the immortal hallmark of the United States Senate. They'll be show-stoppers at any cocktail party.

Senator John Tunney

125 FORE IN SIX. You've always wanted to learn golf and here's your chance. Six private golf lesson by the resident golf pro at Valencia Championship Golf Course. You'll be out of the sand and water for good.

Valencia Golf Course



126 ROYAL WEEKEND. A weekend for two in a plush stateroom of the Hyatt Hotel Queen Mary. Treat an out-of-town couple or splurge yourselves on Friday and Saturday evening accommodations. The first class passenger stateroom is equipped with air-conditioning, porthole, and T.V. The entire floating castle, berthed in Long Beach, is yours to explore and enjoy. Meals not included. Space available before Dec. 31, 1974.

Hyatt Hotel Queen Mary

127 SET 'EM UP. A genuine, self-contained beer tapping unit ready to install in your own home bar or patio. From the American Legion Bar, the unit measures 5' wide, 3' deep and 3 1/3' high and includes two chrome taps, drain board, refrigeration unit and insulated storage for 2-3 kegs. Made to order for the heavy drinker, it can serve soft drinks, too.

American Legion Hall, Post #507

128 FOR THE TWO-CAR FAMILY. Complete automotive tune-up for your cars. Includes new plugs, points and condenser, set timing, dwell, idle RPM and complete check of engine performance for your 4, 6 or 8-cylinder foreign or American made car.

Dick Colbert Automotive

Group 2 Items 115-128

CLOSING
9:30

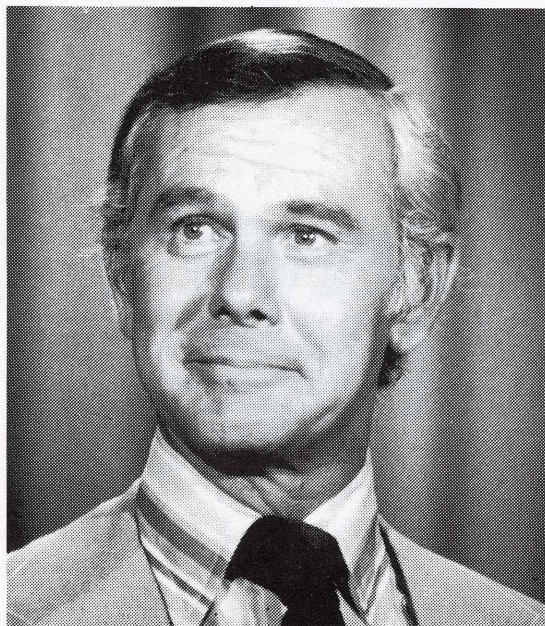
GROUP 3

129 TOUCH OF CLASS. For the curious bidder who has a taste for style - a mystery gift from America's most prestigious makers of fine silver and glassware, Tiffany & Co. Valued between \$25 and \$75, all you'll see is the powder blue box bearing the immortal Tiffany hallmark. But you'll have to bid the highest to view the mysterious contents.

Tiffany & Company

130 KING OF COUNTRY MUSIC. A set of three autographed record albums by Country Superstar Merle Haggard. He appeared on the cover of "Time" recently. Includes an autographed photo.

Mr. Merle Haggard

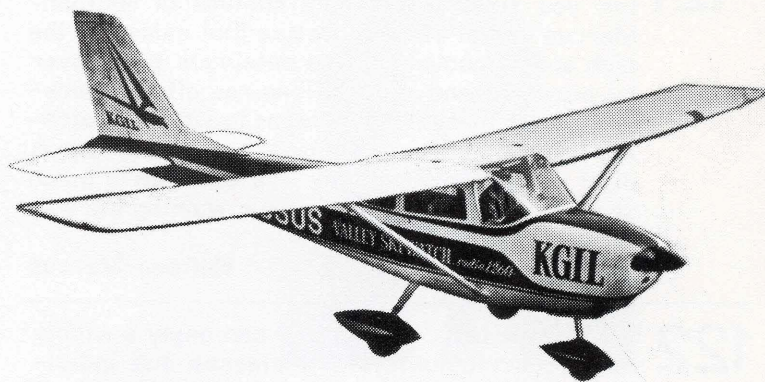


131 HERE'S JOHNNY! Yes, a chance to see him in person. Tickets for four to Johnny Carson's "Tonight Show," video-taped in the KNBC television studios in Burbank. You pick the date. You might even get a special backstage seat, and watch Johnny, Ed and Doc up close.

Mrs. Shirley Wood

132 STYLE YOURSELF. Only for the most chic - a complete cut, style and set for the lady at the most reknown coiffeurs in the world - Vidal Sassoon. Spoil yourself with this chance to have your hair done as they do in Paris, for that very special evening, at Sassoon's California Salon in Beverly Hills. It'll bring the "Duchess" out in you and the nobleman in your man.

Vidal Sassoon of California



133 SKYWATCH. A thrilling ride for you and your family high above the smog and the freeways of L.A. Radio Station KGIL is offering a ride for three in a special flight over the San Fernando Valley. A chance to see the roads you travel, the places you shop, and perhaps even your own home. Station director Bill Smith or Gary Powers will pilot your group up from the Van Nuys Airport at your convenience.

Radio Station KGIL

134 RADIO NOSTALGIA. Those late evenings of yesteryear are recreated! Here are six 60-minute cassettes of radio show classics: Donovan's Brain, The Witches's Tail, Amos 'n Andy, Burns and Allen, Edgar Bergen and Jack Benny. They'll bring a tear to your eye.

Keller Audio

135 FARRELL'S FANTASIA. An old fashioned ice-cream party for your group of up to 10 (kids or adults). A fantastic Farrell's Sooper Dooper Party includes a gala party pak, foolish fun-maker, soft drinks and fun surprise for each guest, plus a birthday cake and an incredible Farrell's Zoo Sundae. Any Farrell's Ice Cream Parlour Restaurant in the world.

Farrell's Ice Cream Parlour Restaurants

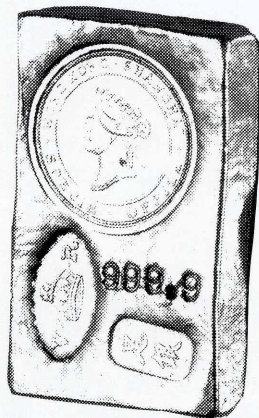


136 FREE PUBLICITY. Your personal message, an announcement, birthday greeting, anything will be posted for 2 long weeks on Newhall's most famous marquee: the Santa Clarita Bank on Lyons Avenue. Sorry, no financial organizations and it must be printable.

Santa Clarita National Bank

137 MERRY CHRISTMAS! Forget the expense of Christmas cards this year. Color View Studio will snap your picture. Keysor-Century will design, layout and print 500 of your own personal Christmas cards - including the portrait of your family in full color appearing on every card. Even Santa's going to bid on this.

Color View Studio
Keysor-Century Corporation

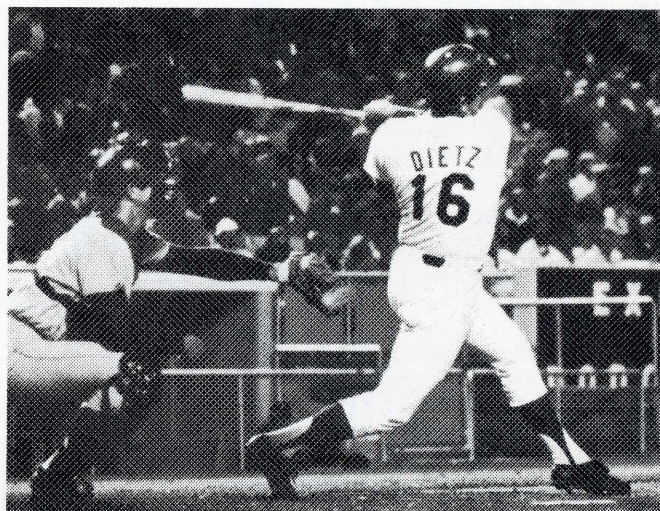


138 COLLECTOR'S ITEM. For the souvenir hunter or coin collector, an unusual piece from the Orient. A solid silver ingot issued by the "Hong Kong & Shanghai Specie Office." Weighing just over 5 troy ounces, marked ".999 fine," the bar was used in the Western Pacific trade some years ago. Treat it as a curiosity piece, a numismatic keepsake, or as a plunge in the commodity market, it's value will go nowhere but up.

Mr. T. Tsun Chin
Formosa Trading Company

139 GREAT WHITE STEAMER. A fun-filled trip for two, including round-trip passage on great steamer S. S. Catalina, which will ferry you from San Pedro to the romantic city of Avalon. There you'll dine at the exquisite "El Galleon," restaurant offering the finest seafood on the island. Swim, bicycle, shop or sightsee. A fabulous one-day escape.

Catalina Terminals, Inc.
"El Galleon" Restaurant



140 BATTER UP! The pennant race is on again this year. You'll have front row seats in this box for four at Dodger Stadium. Choice of Sat. evening, Sunday or weeknight game, but the actual game is the Dodger's pick. If you're lucky, it might be the Giants or Bad Henry Aaron. Keep all the homers & foul balls you catch.

Los Angeles Dodgers

141 TELL IT LIKE IT IS. A full length editorial column in the Newhall Signal to run in the issue of your choice, right smack on the editorial page. Speak out on any subject: schools, taxes or the President. Your chance to get back at The Signal itself. It'll be read by 60,000 people and includes your byline, picture, and 10 souvenir copies for you to keep.

The Newhall Signal

142 MIRACLE DRIVER. Imagine a golf club that weighs only three ounces (others weigh 5 ounces). This right-handed, graphite shaft golf club will give you 5 to 10% more distance in your drive. Hit like Nicklaus with this club custom-made by Chester H. Fortin of Fortin Plastics, Inc.

Fortin Plastics, Inc.

Group 3 Items 129-142

CLOSING
10:00

GROUP 4

- 143 FAMILY OF SMILES.** Round 'em up and bring 'em in. A complete teeth-cleaning for every member of your family (limit of 6) by a professional dentist, including special flouride treatment. Make it a party affair.

Dr. Patrick Shaughnessy

- 144 GOLDEN KEEPSAKE.** Don Quixote Antiques in Hollywood offers this specimen from their famous collection. A beautiful antique ring in 14-carat gold topped by an intricately-designed crown. From the 1910 era, the ring's value will climb as an heirloom and the price of gold.

Don Quixote Antiques



- 145 HYYAAHH!!** At last, beginning lessons toward your black belt. A fabulous three-months of karate instruction at Tracy's Karate Studio. Two one-hour group sessions (Tues. and Thurs.) and one 30-minute private session arranged at your convenience each week. Choose your particular interest: exercise, coordination, agility or self-defense. You'll never be afraid again.

Tracy's Karate Studio

- 146 FIRST STEP TO CHARM.** For you or your daughter. A complete course in basic modeling at the fashionable Dorothy Shreve School of Modeling and Charm in Sherman Oaks. A door to a career, a key to poise. For any girl 5 years of age and over.

Dorothy Shreve School of Modeling

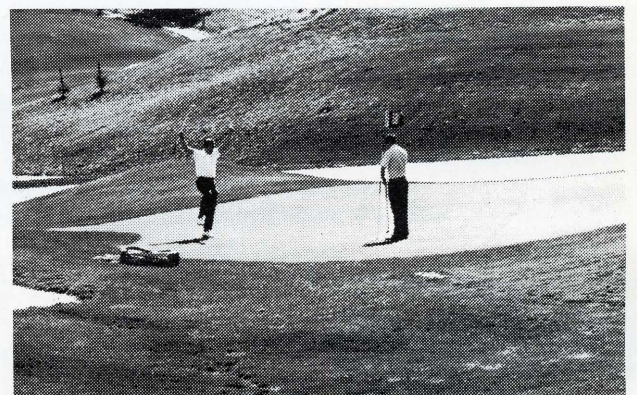


- 147 GOURMET FEAST.** Treat yourself and 3 guests to the finest splurge that Valencia has to offer: a three-course Australian lobster dinner for 4 (or another plate of your choice) and one round of our valley's most famous cocktail - the "I.C.C.-'73" served by master mixologist Bobby Batugo at Tip's Valencia. Bobby achieved worldwide fame last year when this cocktail was judged the finest tall drink in the world - and you'll agree after the first sip.

Mrs. Olive Griffen
Bobby Batugo
Tip's, Valencia

- 148 CROWNING GLORY.** A complete haircut and styling for the entire family at Granny's, for father, mother and all the kids. Styling will include a cut, shampoo, conditioner and blow-dry styling. Get your heads together.

Granny's Family Barber Shop



- 149 TWO SWINGING AFFAIRS.** Host your own foursome to two complete rounds of golf, one at Vista Valencia, the other at the Valencia Championship Course. You'll get two carts to chauffeur yourselves around the eighteen at each course. Weekdays only, excluding holidays.

Valencia Golf Courses

150 X-RATED. You won't believe this: a full year's pass for two to the Pussycat Theaters located throughout California. Yes, your pass will even admit you to the Pussycat Hollywood Theater which is currently showing the very controversial film "Deep Throat." Other fabulous features are going to play in '74. Definitely no TV reruns!

Pussycat Theaters

151 THE EARLY DAYS. For the true oldtimer - an actual photograph of downtown Newhall taken in 1901. The 16" x 24" framed picture shows the crossroads near San Fernando Road and Market Street and is taken from the archives of historians Ted Lamkin and A. B. Perkins. You'll never see one offered anywhere else.

**Ted Lamkin
A. B. Perkins**

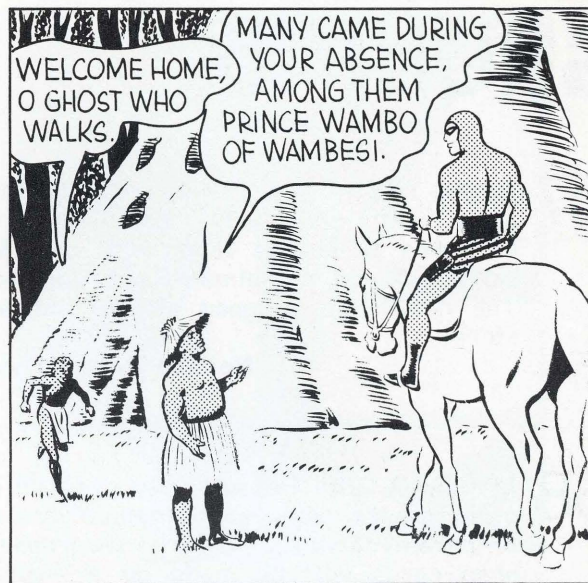


152 CHAT WITH THE CONGRESSMAN. You and your spouse will be hosted to a personal, private luncheon or dinner with our valley's affable congressman, Rep. John Rousselot. Pick California or Washington, D.C., the debonaire legislator will listen to what's on your mind: taxes, foreign aid, or flood control. Liberals will love him, too. He's a charmer.

Congressman John Rousselot

153 DISTILLERY DELIGHT. Here's an unusual group: a complete set of the private labels of Mr. Norm Levine's Valencia Liquors. One fifth each of his house brands, which include Old Newhall Straight Whiskey, Old Newhall Blended, Lyons-Hall Gin, Glen Valen Scotch and Valhalla Vodka. One-of-a-kind collection; drink the contents, save the bottles.

Valencia Liquors



154 ORIGINAL CARTOON. Remember the "Phantom?" Here's an original of the popular comic strip from the 40's and 50's. The 21" x 6", 4-paneled strip is framed with a handsome mat border. A true collector's item.

Mr. Bob Ross

155 SUMMER DAY CAMP. Give your child a treat and yourself some rest this summer. Here's a 2-day-per-week, three-week session at Sierra Canyon Day Camp at the Wayman Ranch in Newhall. A recreational and instructional experience, it includes horseback riding, arts and crafts, swimming, water safety, music, excursions and an official T-shirt. Session II only, July 22-August 9, the highlight of your child's summer. For session III, Aug. 12-30, see item 160.

**Mr. Howard Wang
Sierra Canyon Day Camp**

156 TAKE IT OFF. Ladies, start your figure improvement program. Forty one-half hour treatments on electrical exercising machines at the Figure Form Salon will make it nearly effortless. Or apply these forty treatments toward a full exercising program personally designed for you.

Figure Form Salon

Group 4 Items 143-156

CLOSING

10:30

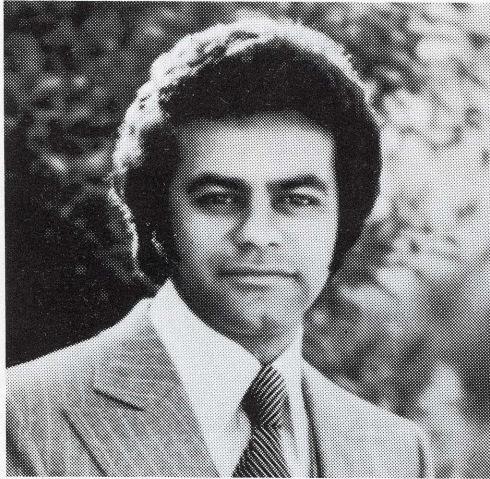
GROUP 5

157 FROM THE "CITY." Home repairs, redecorating, crafts and plants. You'll have a myriad of items to choose from with this \$50 gift certificate from Neiman-Reed Lumber City. The certificate is good at any Lumber City store.

Neiman-Reed Lumber City

158 MY CARD, SIR. Put whatever you want on your own business card. Lion tamer, orgy organizer or harem master. 1,000 Thermographed business cards will be made up to your order. Play it up or play it straight.

Pacific Printing Company

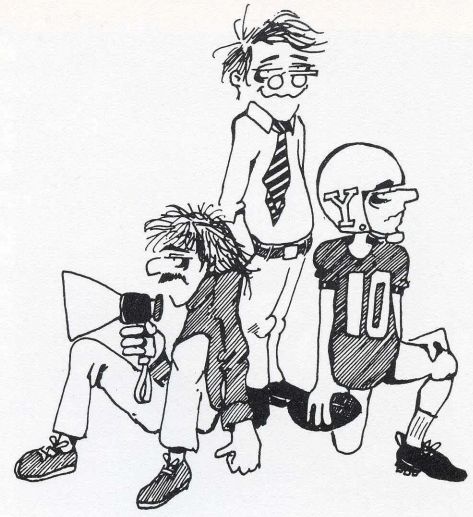


159 AUTOGRAPHED KEEPSAKE. Perfect souvenir for one of his precious fans: an album of Johnny Mathis' biggest hits personally autographed by the popular singer. Johnny ranked among the top singers since a teenager and offers this as a personal gift to the winning bidder.

Mr. Johnny Mathis

160 LATE SUMMER DAY CAMP. Another beautiful late-summer experience for your child. A 2-day-per-week, three-week session at the Sierra Canyon Day Camp, located on the Wayman Ranch in Newhall. For three weeks, your child will ride horseback, learn swimming and water safety, construct handicrafts, listen to music, go on excursions and come away with a souvenir T-shirt. Session III only, Aug. 12-30. Best way to end the summer. For the earlier session II, see item 155.

Mr. Howard Wang
Sierra Canyon Day Camp



161 ZONKER, YOU'RE FAMOUS! A collector's item for even the hardest to impress - an original copy of the comic strip "Doonesbury," in the hand of Mr. Gary Trudeau himself. The famous Yale graduate, Mr. Trudeau is the fastest-rising comic strip artist in the world and has become a folk hero with the under-25 generation. Followers of Michael J. Doonesbury, Joanie Caucus and Zonker will love you for this prize.

Mr. Gary Trudeau
Publisher's Hall Syndicate

162 A LIVING GIFT. Your pick of a large specimen tree. A 24-in. boxed California Sycamore or a Monterey Pine from Treeland will be planted to your specifications by California Landscape in your Santa Clarita or San Fernando Valley yard. An everlasting gift to your best friend.

Treeland Nurseries

163 THE BEAR FLAG. A gift from Assemblyman Robert Cline: the official Bear Flag, symbol of the State of California. It's been flown over our state capital and will be flown to you, with a letter, from Sacramento.

Assemblyman Robert Cline



164 SNEAK AWAY TO VEGAS. Take the mid-week off and spend three days and two nights at one of the newest, plushiest palaces in Las Vegas - the Union Plaza. In the heart of the downtown area, you're close to everything, but you won't even want to leave this hotel. Sunday through Thursday only.

Union Plaza Hotel

165 DAY OF FISHING. A 6-hour trip on the high seas for three persons aboard the "Sea Angler," a 65-foot sportfishing boat equipped with fish-finder, galley and all fishing gear. Embark on early morning cruise from Oxnard to fishing grounds off Anacapa Island. All the salmon, bass and yellowtail is yours to catch and keep.

Cisco Sportfishing



166 VISIT DAVEY JONES. Once-in-a-lifetime: a genuine hard-hat deep-sea dive. After a four-hour commercial diving course, you'll don a diver's suit, weights, steel shoes and diver's helmet and descend to the bottom of a 160-foot tank. Breathing through your air hose, it'll be a unique experience. Man or woman, over 18.

Commercial Diving Center

167 CONTINENTAL FEAST. A feast for four at the most continental, most lavish culinary experience of Newhall - the Lion's Room's monthly Basque dinner. Pick the second Sunday in July or August. Two couples will participate in the now-legendary Safari Room feast. Chicken, lamb, vegetables, and oven-fresh homemade bread. Your hostess is the Honorary Mayor of the Santa Clarita Valley.

Mr. & Mrs. Frank Turner
Lion's Room - Newhall Bowl



168 HANG ON! More fun than you've had anywhere else. A chance to zip across El Mirage Dry Lake in a land-sailer. Join the "aficionados" on a Sunday morning and get strapped into one of their three-wheeled vehicles. It's yours for most of the day, as you whip across the desert flats at up to 70 mph.

Mr. Ron Johnson

169 PSSST!!! HEY MEN!!! Two one-year subscriptions to Playgirl Magazine, THE women's magazine, for your wife and girlfriend, wife and secretary or secretary and girlfriend. You pick the combination, they'll pick you as their precocious provider.

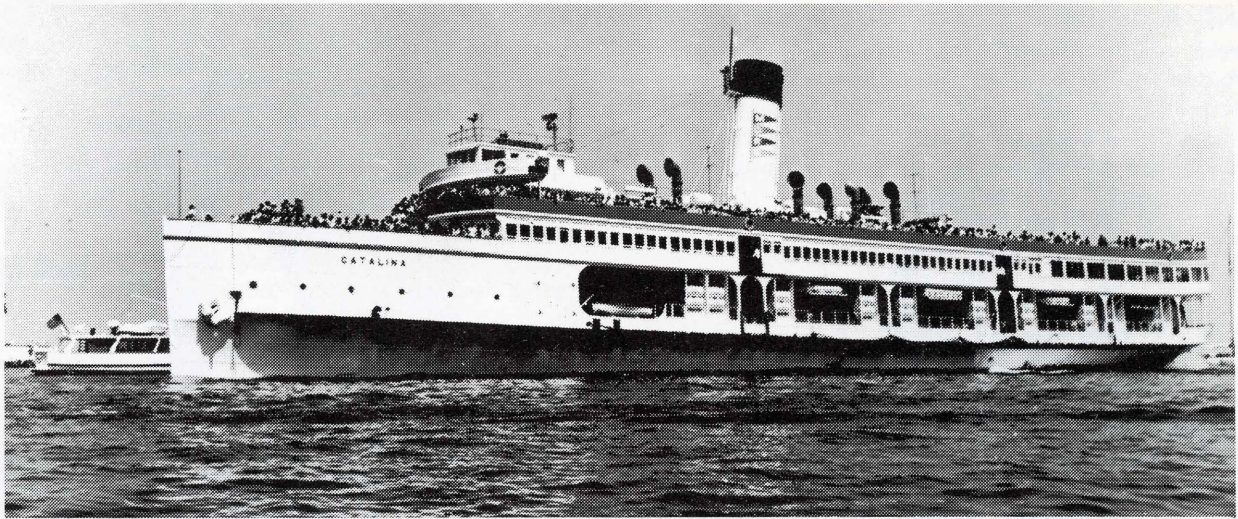
Playgirl Magazine

170 COIFFEUR LA COQUETTE. Stunning hair styling for the lady from the Hairloom. You begin with a complete restyling by one of the expert hairdressers. Then, to keep you lovely year-round, a Hair Mate blower and curling iron are yours to keep.

Hairloom

Group 5 Items 157-170

CLOSING
11:00



Item 139. A trip for two on the Great White Steamer.

Additions & Corrections

This catalogue contains only those items available at the time of publication. A special addendum, to be published and given to each guest on auction eve, will list additional items for the Grand List and, possibly, two additional groups of bid board items. The addendum will also list all corrections and deletions necessary for any item published in this catalogue.

The Raffle

On the evening of the auction, a grand raffle will be conducted, offering prizes similar to those offered in the auction. The prizes will be announced in the addendum. Tickets for the raffle will be sold by hostesses during the evening.

Entertainment

Music for dancing will be played throughout the evening except from 9:00-10:30 p.m., during the main auction. Mr. Fred Endean has recorded several tapes of famous song hits of the past which will provide music for dancing before the main auction. These tapes are listed in this catalogue as an auction item and will be awarded later in the

evening to a lucky bidder.

Guests will be serenaded at mid-evening by a special appearance of a barbershop quartet. Through the efforts of the local Chapter of the SPEBSQSA (that's Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America), the group will sing a few hits from the Gay Nineties at approximately 8:30 p.m. This quartet has also offered its services to the auction and will perform at the home of a winning bidder.

"Cindy & Company," the popular Kress family combo, will provide the live music for dancing, beginning immediately after the main auction and lasting until 2 a.m.

The Boys' Club would like to offer special thanks to Magic Mountain for their contributions to this event, including the helium-filled balloons and other decorations. To delight the guests this evening, a genuine "troll" will make a live appearance to spread good cheer and happiness throughout the auction hall.

Mr. Frank Lamping of the Magic Mountain Animal Farm will bring a select group of his young lions, llamas and cubs to the auction hall which guests may touch, pet and cuddle.

Special Thanks

The Santa Clarita Valley Boys' Club would like to extend its sincerest gratitude to the following individuals and corporations which

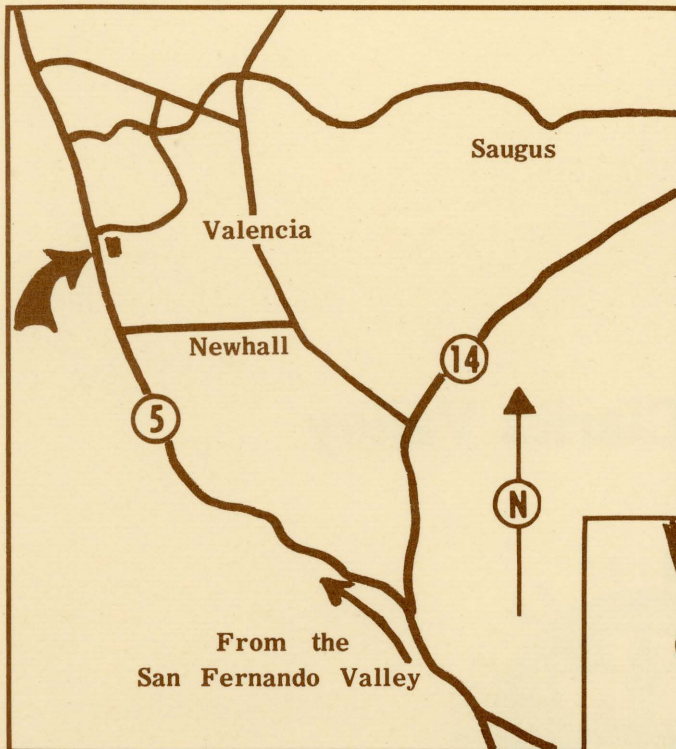
have made particularly important contributions to this event:

Mr. Robert Bardwell
Keysor-Century Corporation
Valencia Printers

Miss Dolly Rhee
Mr. Frank Lamping
Magic Mountain

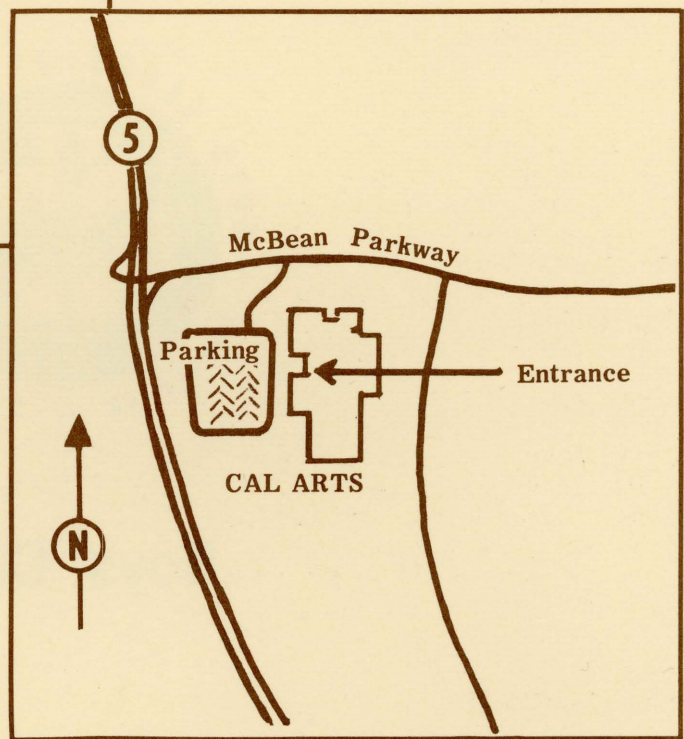
California Institute of the Arts
Rambling Rose Florist
Ms. Marie McRoy

Getting to the Auction:



California Institute of the Arts is located at the McBean Parkway exit of the Golden State Freeway (Highway 5) in Valencia.

From Los Angeles, take Highway 5 north into the Newhall-Saugus area and exit at McBean.



Once off the freeway, take the first right turn to enter Cal Arts and park in the main lot atop the hill.

The main entrance is located on the west side of the school and leads directly to the main dining hall.

The doors at Cal Arts will open at 6:30 p.m. for cocktails and dancing. The bid boards will open at 7:00 p.m. and the main auction will begin at 9:00 p.m. This catalogue is the admission ticket. Please bring it with you.

We thank you for your attendance

The Santa Clarita

Member Agency



Valley Boys' Club

United Way

The Santa Clarita Valley



Boys' Club

Member
Agency



United
Way